CLARK HILL COMMISSION

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OFFICE OF CERERAL COUNCEL

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SENSITIVE

August 1, 2012

Anthony Herman
General Counsel
Federal Election Commission
999 E Street, NW
Washington, DC 20463
VIA HAND DELIVERY

MUR# 6519

Re: Complaint Against Jack Hoogendyk and Hoogendyk for Congress (FEC ID# C00479329)

Dear Mr. Herman:

On behalf of Upton for All of Us, we respectfully file this complaint against Jack Hoogendyk, a candidate for the U.S. House from Michigan's 6th Congressional District, and Hoogendyk for Congress, his principal campaign committee (collectively "Hoogendyk" or "Hoogendyk Campaign") for numerous violations of the Federal Election Campaign Act of 1971, as amended (the "Act"), and Federal Election Commission's (the "Commission") Regulations. Because Hoogendyk serves as Treasurer for his own omapaign committee, the nilegations presented in this energiaint are against Hoogendyk in his official aspeality as Treasurer and in his persunal capacity as a candidate and a willful violator of the law.

Hoogendyk has engaged in a prolonged pattern of violations of federal election laws. Since he began his campaign for Congress in January 2012, Hoogendyk has not only run afoul of the most basic requirements under the Act and the Commission's Regulations, but it also appears that he has knowingly filed false and misleading reports with the Commission for purposes of camouflaging such flagrant violations as inadvertent mistakes or technical errors. In failing to abide by the law and knowingly orchestrating a cover-up of those infringements, Hoogendyk has subjected himself and his campaign to potential criminal liability. In doing so, he has also denied the voters of Michigan's 6th Congressional District the honesty and transparency to which they are entitled under the law.

August 1, 2012 Page 2

It should be noted that Hoogendyk is a repeat violator of federal election laws. In 2008 the Commission cited Hoogendyk's then U.S. Senate campaign for failing to file a Prn-Primary report required under the Act. Hoogendyk was ultimately fined \$2,000 fbn the violation. Since then, Hoogendyk's campaigns have garnered numerous Requests for Additional Information and have filed frequent amended campaign finance reports for each reporting period.

Relevant Facts

Statement of Organization and Candidacy Filings

Hoogendyk filed an amended Statement of Organization with the Commission on January 25, 2012, registering a committee for Hoogendyk's 2012 run for Congress.³ Hoogendyk had previously filed a Statement of Organization under the same name in 2010 for his failed 2010 campaign for Congress.⁴

On March 7, 2012, almost two months after he filed a Statement of Organization for his campaign committee, Hoogendyk filed a Statement of Candidacy with a cover letter that stated:

I became a candidate for congress on January 17, 2012. I filed my Form 1 and Form 2 by mail at that time. I have not seen my filing as a candidate Form 1 on your website. While I am sure I submitted my filing by mail back in January, I am rusubmitting the form to you to be sure you have it.⁵

On March 12, 2012, Hoogendyk filed an amended Statement of Candidacy with a cover letter that stated:

I became a candidate for congress on January 17, 2012. I filed my Form 1 and Form 2 by mail at that time. I was recently informed by someone who was reviewing the website that they did not see my filing as a candidate. While I am sure I submitted my filing by mail back in January, I am resubmitting the form to you to be sore you have it.⁶

¹ See FEC News Release, FEC Cites Committees for Failure to File Kansas, Michigan and Missouri Pre-Primary Reports (Aug. 1, 2008), available at www.fec.gov/press/press/press/2008/20080801nonfiler.shtml.

² See FEC Digest, Issue 2009-11 (July 24, 2009), available at www.fec.gov/press/press2009/20090724digest.shtml.

³ See Hoogendyk for Congress, Amended Statement of Organization (filed Jan. 25, 2012), attached as Exhibit A.

⁴ See Hoogendyk for Congress, Statement of Organization (filed Mar. 25, 2010), attached as Exhibit B.
⁵ Jack Hoogendyk, Statement of Candidacy (filed Mar. 7, 2012) (includes cover letter), attached as Exhibit C.

⁶ Jack Hoogandyk, Amended Statement of Gandidacy (filed Mar. 12, 2012) (includes cover letter), attached as Exhibit D.

Interestingly, the Statement of Candidacy filed by Hoogendyk on March 7 contains his signature and is dated March 7, 2012. Tim Statement of Candidacy filed on March 12 also contains Hoogendyk's signature but is dated January 17, 2012 (emphasis added), the date he became a candidate for Congress. Hoogendyk appears to have backdated his renended Statement of Candidacy to the same date he registered his campaign committee, Hoogendyk for Congress. In light of Hoogendyk's insistence that he filed his Statement of Candidacy "back in January," it is also concerning that he did not simply provide the Commission a photocopy of that initial alleged filing. Instead, he filed two Statements of Candidacy with varying dates.

In addition, as noted by the underlined portions of both cover letters listed above, Hoogendyk appears to have shifted responsibility for initially learning about his Statement of Candidacy not being lister in the Commission's distabase – stating "I have not seen my filing...on your wabsite" on March 7 and "I was recently informed by someone who was reviewing the website that they did not see my filing" on March 12. Despite these discrepancies, one aspect of both cover letters that remained consistent was Hoogendyk's unambiguous statement that he became a candidate on January 17, 2012.

Hoogendyk's Fundraising

Since Hoogendyk registered his campaign committee with the Commission on January 25, 2012, the Hoogendyk Campaign has distributed dozens of emails with either a direct solicitation for contributions or emails with the opportunity to contribute to the campaign. To our knowledge, none of these email solicitations contain the required IRS disclaimer informing thuran that their contributions are not tax deductible. Based on the Hoogendyk Campaign's publically available reports filed with the Commission, it has received \$120,634.89 in contributions since January 1, 2012.

Hoogendyk's email solicitations direct potential donors to contribute online at the Hoogendyk Campaign's website. Hoogendyk's homepage does not contain the required IRS disclaimer. In addition, Hoogendyk's homepage contains a "Donate" button, which directs potential donors to a donation processing page. This donation page, where contributors are required to fill in their name, address, employment information, and credit card number, also does not contain the required IRS disclosure statement informing donors that their contributions are not tax deductible. 10

⁷ Sample copies of these email solicitations, all of which are missing the required IRS disclaimer, are attached as Exhibit E.

⁸ See Hoogendyk for Congress, 2012 Amended April Quarterly Report (filed July 9, 2012) (attached as Exhibit F) and 2012 Amended July Quarterly Report (filed July 12, 2012) (attached as Exhibit G).

⁹ A screenshot of Hoogendyk's homepage is attached as Exhibit H. See <u>www.jackformichigan.com</u> (last visited July 10, 2012).

¹⁰ A screenshot of Hoogsndyk's donation page is attached as Exhibit I. See https://secure.piryx.com/donate/FIKLBaLL/Hoogendyk-For-Congress/ (last visited July 10, 2012).

Hoogendyk has also distributed numerous written solicitations for contributions to potential donors via regular mail that have not included the required IRS disclaimer. In late January, for example, the Campaign sent a four page mailer to potential donors requesting that donors contribute up to \$5,000 to the Hoogendyk Campaign. The mailer failed to include the required IRS disclaimer on any of its four pages. 11

More recently, on July 24, 2012, Hoogendyk sent out a solicitation email to supporters entitled "Help Cook up a Victory for Jack!" Unlike previous emails, this email actually contained the required IRS disclaimer. However, the contribution arrangement set forth in the email readily enables potentially excessive and impermissible contributions to the Hoogendyk's campaign. The solicitation email states:

Stock your kitchen and raise funds for Jack Hoogendyk. Minde Artman, Independent Pampered Chef Consultant, has an Online Pampered Chef Show open. Minde will donate a portion of her commission equal to 15% of the pre tax and shipping sales to Jack's campaign.*¹³

The asterisk points to a statement at the bottom of the email, which explains that "this is not an endorsement from or partnership with The Pampered Chef Company. Minde Artman, Independent Pampered Chef Consultant, is donating from her own personal income." ¹⁴

Applicable Law

Filing a Late and/or Fraudulent Statement of Candidacy

Within 15 days after an individual becomes a candidate, he or she must designate a principal campaign committee. This designation is made by filing either a Statement of Candidacy (FEC Form 2) or a letter with the same information. See 11 CFR §§ 101.1(a); 102.12(a). Within 10 days of that filing, a candidate's principal campaign committee must submit a Statement of Organization (FEC Form 1). See 11 CFR § 102.1(a).

The Commission does not permit has filing, and will accept late filings only when a committee coald not file due to reasonably unforeseen circumstances beyond its control. Excuses involving negligence, illness, inexperience, unavailability of committee staff or treasurer, failure to know filing dates, failure to use Commission software properly, delays caused by vendors or failure of the committee's computers, software or Internet service provider do not qualify for this defense. 11 CFR §§ 111.35(c) and (d).

¹¹ A copy of Hoogendyk's January policitation mailer is attached as Exhibit 3.

¹² Hoogendyk began including the required IRS disclaimers on some of his colicitations more recently as a result of a separate complaint filed with the IRS. See IRS Complaint Against Hoogendyk for Congress (filed July 17, 2012), attached as Exhibit K.

¹³ Hoogendyk for Congress solicitation email entitled "Help Cook up a Victory for Jack!" (sent July 24, 2012), attached as Exhibit L.

On the face of the Commission's Statement of Candidacy Form (FEC Form 2), above the signature space, it states: "I certify that I have examined this Statement and to the best of my knowledge and belief it is true, correct and complete." Below the signature space, the form reads: "[s]ubmission of false, erroneous, or incomplete information may subject the person signing this Statement to penalties of 2 U.S.C. §437g." This includes penalties for knowing and willful violations of federal campaign finance laws, which are not taken lightly by the Commission. If the Commission determines that there is probable cause to believe that a knowing and willful violation has occurred in a matter, it may refer such apparent violation to the Attorney General of the United States for criminal prosecution. 2 U.S.C. § 437g(a)(5)(C). Further, a treasurer who submits a report to the Commission, knowing it to contain false information, violates 18 U.S.C. § 1001.

Committees Must Maintain Records

Pursuant to 11 CFR § 104.14(b)(2), each political committee required to file any report or statement must maintain all records, including preserving a copy of each report or statement required to be filed under 11 CFR parts 102 and 104, and all records relevant to such reports or statements. This includes records and copies of Statements of Organization and Candidacy.

IRS Disclaimer Requirements

Under Section 6113 of the Internal Revenue Code (the "Code"), certain tax-exempt organizations that are not eligible to receive tax deductible charitable contributions, including Section 527 political organizations whose gross annual receipts normally exceed \$100,000, must disclose in their fundraising solicitations an "express statement (in a conspicuous and easily recognizable format)" that contributions to the organization are not deductible for Federal income tax purposes as charitable contributions. 15 A fundraising solicitation is any solicitation of contributions or gifts that is made in written or printed form, by television or radio, or by telephore.16

The follows to isclude the required disclours of the namedeductibility of contributions in fundraining solicitations to which Section 6113 applies results in a panalty of \$1,000 for each day on which such a failure occurs, up to a maximum penalty of \$10,000.¹⁷ In cases where the failure to make the required disclosure is due to intentional disregard of the law, the \$10,000 per year limitation on the panalty does not apply and more severe penalties based on up to fifty percent of the aggregate cost of the solicitations are applicable. 18

¹⁵ 26 U.S.C. § 6113(a)-(b). ¹⁶ 26 U.S.C. § 6113(c).

¹⁷ See 26 U.S.C. § 6710(a).

¹⁸ See 26 U.S.C. § 6710(c).

Excessive Contributions Prohibited

Under the Act and the Commission's Regulations, individuals may contribute a maximum of \$2,500 per election to a candidate's campaign committee. 11 CFR § 110.1(b). A campaign is prohibited from retaining contributions that exceed the limits. 11 CFR § 110.9. In the event that a campaign receives excessive contributions, it may remedy the violation by refunding the excessive amount or by seeking a redesignation or reattribution of it within 60 days.

Comtributions in the Name of Another Prohibited

A contribution made by one person in the name of another is prohibited. 2 U.S.C. § 441f; 11 CFR § 110.4(b). For example, an individual who has already contributed up to the limit to a candidate's campaign may not give money to another person to make a contribution to the same candidate. Similarly, a corporation is prohibited from using bonuses or other methods of reimbursing employees for their contributions. 11 CFR § 114.5(b)(1).

Treasurer Liability

As Treasurer for his own campaign committee, Hoogendyk has primary responsibility for filing accurate and timely reports with the Commission. 11 CFR § 104.14(d). In January 2005, the Commission approved a policy statement regarding treasurers in enforcement proceedings. In it, the Commission explained that:

in enforcement actions where a political committee is a respondent, the committee's treasurer will typically be subject to Commission action only in his or her official capacity. However, when information indicates that a treasurer has knowingly and willfully violated the Federal Election Campaign Act (the Act), recklessly failed to fulfill duties specifically imposed by the Act or intentionally deprived himself or herself of facts giving rise to the violation, the Commission will consider the treasurer to have acted in a personal capacity and make findings accordingly.

See Statement of Policy Regarding Treasurers Subject to Enforcement Proceedings, 70 Fed. Reg. 3 (Jan. 3, 2005).

Analysis

Hoogendyk Has Knowingly Filed a Fraudulent Backdated Statement of Candidacy

The foregoing facts make clear that Hoogendyk failed to timely file his Statement of Candidacy with the Commission. At best, Hoogendyk was telling the truth when he said "I am sure I submitted my filing by mail back in January" and somehow his Statement of Candidacy conveniently gut lost or mishandied. Such an explanation would not fall under the Commission's lint of acceptable excuses for late filing discussed above, 19 but it may shield Hoogendyk from being tagged as a willful violator.

Of course, it is difficult to believe such a statement when Hoogendyk filed two completely different versions of his Statement of Candidacy with two distinctly different dates almost two months after the deadline. This begs the question of why Hoogendyk, who has previously run for Congress in 2010 and was also the Republican nominee for U.S. Senate in Michigan in 2008, did not simply file a photocopy of the Statement he allegedly filed "by mail back in January" when he learned that his Statement of Candidacy was not filed and not in the Commission's database. After all, the Hoogendyk Campaign is required to maintain copies of all records and statements pursuant to 11 CFR § 104.14(b)(2), and as Transuzac of his own campaign, Hoogendyk is responsible for maintaining such majords. As a vateran candidate, he must have been aware of those responsibilities.

Instead, the evidence points toward Hoogendyk neglecting to file his Statement of Candidacy by the deadline, and then intentionally masking such failure as an inadvertent mishandling or technical error, laying blame on everyone who may have handled the supposed filing other than himself. More troubling, however, is the fact that when Hoogendyk finally acquainted himself with the deadline provisions for Statement of Candidacy filings, he took it upon himself to file an amended Statement of Candidacy²⁰ that was fraudulantly backdated to make it appear that it was tirnely filed in January. In doing so, Hoogendyk has knowingly and willfully filed a fulse Statement of Candidacy, in direct contravention to the Act and the Commission's Regulations.

As mentioned above, knowing and willful violations of federal campaign finance laws are not taken lightly by the Commission, and if the Commission determines that there is probable cause to believe that a knowing and willful violation has occurred in this case with respect to Hoogendyk's fraudulent backdated Statement of Candidacy, we request that it refer such violation to the U.S. Department of Justice for criminal prosecution. See 2 U.S.C. § 437g(a)(5)(C).

¹⁹ See 11 CFR §§ 111.35(c) and (d).

²⁰ See Hoogendyk Amended Statement of Candidacy, supra n. 6 (Exhibit D).

Hoogendyk Has Violated IRS Disclaimer Regulations

Because the Hoogendyk Campaign has raised more than \$100,000 in contributions since January 1, 2012, it is in clear violation of Section 6113 of the Cede for failing to include the required IRS disclosure statement on any of its solicitation emails, regular mail pieces, or on its website. These blatant violations subject the Campaign to a minimum penalty of \$10,000, as set forth in Section 6710 of the Code. However, seeing that Hoogendyk has previously run for federal office as mentioned above, it would strain credibility for him to assert that he and his campaign were not aware of the standard IRS disclosure statement requirements under Section 6113. If, as it appears, Hoogendyk was aware of these requirements, and intentionally disregarded the law with a prelonged pattern of violations, these violations clearly subject the Campaign to enhanced penalties under Section 6710(c) of the Code.

It is imperative that the Commission promptly conduct an investigation into serious and ongoing violations of the Commission's and the IRS's disclaimer requirements.

Hoogendyk has Facilitated the Making of Excessive Contributions and Contributions in the Name of Another

In Hoogendyk's recent email solicitation wifn subject line, "Help Cook up a Victory for Jack!," Hoogendyk has enabled his campaign and its contributors to violate the Act and the Commission's Regulations in numerous ways. As an initial matter, by creating an arrangement whereby an individual will contribute to the Hoogendyk Campaign an amount equal to fifteen percent of Minde Artman's commission from all products that she sells, Hoogendyk has essentially permitted this individual to make excessive contributions to his campaign. For instance, if Artman is particularly successful in selling her Pampered Chef products to Hoogendyk supporters, it is feasible that fifteen percent of her Commission could exceed her \$2,500 per election contribution limit to the Hoogendyk Campaign.

More troubling, however, is that this financial arrangement enables Hoogendyk supporters to make a contribution to his campaign in the name of another, he violation of 2 H.S.C. § 441f and 11 CFR § 110.4(b). Individuals who purchase Artman's products will do so with full knowledge that fifteen percent of her Commission from such purchases will go directly to Hoogendyk's campaign. In doing so, Hoogendyk supporters would be able to make contributions to his campaign in Artman's name while evading the contribution limits and the disclosure provisions provided for in the Act and the Commission's Regulations. This is particularly concerning in situations where individuals who have already maxed out to Hoogendyk's campaign would be able to purchase large quantities of Artman's products knowing that a significant percentage of those purchases would find its way to Hoogendyk's campaign account.

We ask the Commission to investigate Hoogendyk's apparent effort to circumvent the Commission's contribution limits by allowing contributors to make donations in the name of another, in this case through Minde Artman.

²¹ See "Help Cook up a Victory for Jack!" email, supra n. 13 (Exhibit L).

Conclusion

In light of the foregoing, we respectfully request that the Commission take steps to immediately investigate the potential knowing and willful acts outlined above by Jack Hoogendyk and Hoogendyk for Congress, pursuant to 2 U.S.C. § 437g(a)(2). In doing so, the Commission should find reason to believe Hoogendyk and the Hoogendyk Campaign have violated the Act and the Commission's Regulations, determine and impose appropriate sanctions for any and all violations, and enjoin both from any and all violations in the future. We also ask that the Commission impose such additional remedies as are necessary and appropriate to ensure compliance, and refer this matter to the U.S. Department of Justice as necessary. The foregoing is correct and accurate to the best of my knowledge, information and belief.

Respectfully submitted.

Charles K. Spies

Counsel to Upton for All of Us

Enc.

Signed and sworn before me this ____ day of August, 2012

NOTARY PUBLIC

ARCHELE R. GRAY

NOTARY PUBLIC DISTRICT OF COLUMBIA My Commission Expires January 1, 2010

EXHIBIT A

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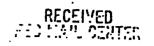
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Federal Election Commission ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS The FEC added this page to the end of this filing to indicate how it was received. **Date of Receipt Hand Delivered Postmarked USPS First Class Mail** Postmarked (R/C) **USPS Registered/Certified** Postmarked **USPS Priority Mail** Delivery Confirmation[™] or Signature Confirmation[™] Label **Postmarked USPS Express Mail** Postmark Illegible No Postmark **Shipping Date Overnight Delivery Service (Specify): Next Business Day Delivery Date of Receipt** Received from House Records & Registration Office **Date of Receipt** Received from Senate Public Records Office **Date of Receipt** Received from Electronic Filing Office Date of Receipt or Postmarked Other (Specify):

EXHIBIT B

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March 19, 2010

To: Federal Election Commission 999 E Street NW Washington DC 20463

From: Jack Hoogendyk 8607 W R Ave Kalamazoo, MI 49009

To whom it may concern:

On March 4th I received my first contribution toward my 'testing the waters' phase of my potential campaign for Congress. On March 8th I formed my Jack Hoogendyk Exploratory Committee. On March 11th I commissioned a poll to evaluate a possible run for Congress. On March 16th I received the first results of that poll. Today, March 19th I made the decision to enter the race for Congress.

As of today, March 19th I am filing a candidate committee. I will publicly announce my candidacy on March 25th.

Repards.

ack Hoogendyk

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	FEC F	form 1 (Revised 02/2009) Page 2
_		COMMITTEE.
		te Committee:
(a)	M	This committee is a principal campaign committee. (Complete the candidate information below.)
(p)	L	This committee is an authorized committee, and is high, a principal compalge committee. (Complete tes conditions information below.)
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(c)		This committee supports/opposes only one candidate, and in NOT an authorized committee.
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		Corporation Corporation w/o Capital Stock Labor Organization
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FEC Form 1 (Revis	ed 02/2003)		Page 4
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EXHIBIT C

TO: 12022190174

Hoogendyk for Congress 8607 W R Ave Kalamazoo, Mi 49009

March 1, 2012

Federal Election Commission 999 E Street NW Washington, DC 20463

To whom it may concern:

I became a candidate for congress on January 17, 2012. I filed my Form 1 and Form 2 by mail at that time. I have not seen my filing as a candidate Form 1 on your website. While I am sure I submitted my filing by mail back in January, I am resubmitting the form to you to be sure you have it.

Please let me know if you have questions in regard to this filing.

Jack Wisogendyk

Michigan 6th District

C00479329 269-806-4626

FEC FORM 2 STATEMENT OF CANDIDACY

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(c) City, State, earl ZIP Code 3. to This Minus	•
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d. Party Altifetion 5. Office Sought 8. State & District of Candidate	
PRUBLICAD CONFRESS MI-06	
DESIGNATION OF PRINCIPAL CAMPAIGN COMMITTEE	
7. I hereby designale the following named political committee as my Principal Campaign Committee for the (year of classes	olection(s).
NOTE: This designation should be filed with the appropriate office fisled in the instructions,	
(a) Name of Communical (h' luli)	
HOOLENDYK FOR CONGRESS	
(b) Address (number and Eireal)	•
8607 W R AV	
(c) City, State, and ZIP Code	,
KALAMAZOO, M. 49009	
DESIGNATION OF OTHER AUTHORIZED COMMITTEES	
(including John Fundralating Representatives)	
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I hereby authorize the following named committee, which is NOT my principal campaign committee, to receive and exper candidacu.	nd funds on behalf of my
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Federal Election Commission ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS

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EXHIBIT D

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Hoogendyk for Congress 8607 W R Ave Kalamazoo, MI 49009 RECEIVED 2012 HAR 12 AM 7: 46 FEC MAIL CENTER

March 1, 2012

Federal Election Commission 999 E Street NW Washington, DC 20463

To whom it may concern:

I became a candidate for congress on January 17, 2012. I filed my Form 1 and Form 2 by mail at that time. I was recently informed by someone who was reviewing the website that they did not see my filing as a candidate. While I am sure I submitted my filing by mail back in January, I am resubmitting the form to you to be sure you have it.

Please let me know if you have questions in regard to this filing.

Regards

Jack Hoogendyk
Michigan 6th District

C00479329 269-806-4626

FEC FORM 2 STATEMENT OF CANDIDACY

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DESIGNATION OF PRINCIPAL CAMPAIGN COMMITTEE
7. I hereby designate the following named political committee as my Principal Campaign Cammittee for the 2012 election(s). (year of election)
NOTE: This designation should be filed with the appropriate office listed in the instructions.
(a) Name of Clammittee (in 1911)
HOOUENDUK FOR GUNGESS
(b) Address (munitum and street)
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DESIGNATION OF OTHER AUTHORIZED COMMITTEES (Including Joint Fundraleing Representatives)
8. I hereby authorize the following named committee, which is NOT my principal campaign committee, to receive and expend funds on behalf of my candidacy.
NOTE: This designation should be filed with the principal campaign committee,
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(c) City, State, and ZIP Code
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I certify that I have examined this Statement and to the best of my immuledge and belief it in true, correct and complete.
Signature of Cardiffe Jammy 17, 2012
NOTE: Submission of false, erraneous, or intemplate information may subject the placen signing this Statement to penalties of 2 U.S.C. §437g.

Federal Election Commission ENVELOPE REPLACEMENT PAGE FOR INCOMINIG DOCUMENTS The FEC added this page to the end of this filing to indicate how it was received. **Date of Receipt** Hand Delivered Postmarked **USPS First Class Mail** Postmarked (R/C) **USPS** Registered/Certified **Postmarked USPS Priority Mail** Delivery Confirmation™ or Signature Confirmation™ Label Postmarked **USPS Express Mail** Postmark Illegible No Postmark **Shipping Date** Overnight Delivery Service (Specify): **Next Business Day Delivery** Date of Receipt Received from House Records & Registration Office **Date of Receipt** Received from Senate Public Records Office **Date of Receipt** Received from Electronic Filing Office Date of Receipt or Postmarked Other (Specify): PREPARER

EXHIBIT E

From: Jack Hoogendyk < ihoogendyk@hoogendykforcongress.com >

To:

Sent: Thursday, January 19, 2012 11:19 PM

Subject: Change the Culture



Let's start with the bad news.

25 year incumbent Congressman Fred Upton isn't the conservative he portrays himself to be.

He claims he is a conservative like us, but during his 25 years in Congress, Upton has repeatedly supported liberal policies that have led to the ballooning size of government, trillions in new debt, billions in wasteful government spending, and opened the door to Obamacare.

Is that the kind of "conservative" leadership we need in Washington today?

It would be <u>impossible</u> for any real, true conservative to support the Obama Administration's big spending, big government, job-killing agenda — but that's exactly what Fred Upton has done.

- Upton voted FOR Obama's budget that increased spending by \$32 billion and funded over 9,000 earmarks.
- Upton voted FOR the Wall Street bailout, the mortgage industry bailout, and the government takeover of General Motors.

- Upton helped spearhead the "Cash for Clunkers" program that cost taxpayers \$24,000 for every car sold.
 - Upton even sponsored the bill to ban the incandescent light bulb.

Ready for the good news?

We can put a stop to Fred Upton's 25-year legacy of big spending and big government.

We can send a real conservative to Washington who will flight for more ascountability, smaller government, and greater fiscal responsibility.

Will you contribute \$25, \$50..\$100.pr.\$250 or more today to our campaign to help restore our conservative principles in Washington?

My core values, which led to my proven conservative record, came from my immigrant parents who sold everything they owned to pay their passage with their four children to America. They found liberty and prosperity in the freest nation on earth. Those freedoms are rapidly being eroded by an ever expanding federal government. As an experienced businessman, a man of faith, and committed husband, father, and grandfather, I believe we must act today to save America, protect our children and grandthiticiens' future, and preserve our God-given right to life and literty and property for generations to come.

Your contribution today of \$25, \$50, \$100, or \$250 or more will help me remain a leader in the fight to preserve and protect our core conservative principles.

In the Michigan legislature, I built a solid record as a trusted conservative, working to protect our families, our wallets, and our jobs, and was twice named the "most conservative" lawmaker in the state.

- · I never wated for a tax increase never.
- I sponsored and fought to pass the Taxpayer Bill of Rights.
- I was one of just four legislators to vote *against* a \$1.4 billion spending increase following a \$1.5 billion tax increase.
- I worked to **limit the size and scope of government**, including creating a part-time legislature, increasing transparency, and requiring all government agencies to post their budgets and spending enline for taxpayer review.

I need your support today to bring my conservative record to Washington, to stop Fred Upton and the majority of Congress from continuing to drive our nation into bankruptcy.

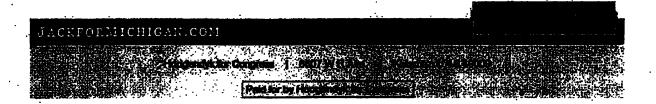
Will you contribute \$25, \$50, \$100, or \$250 or more today? No penny will be wasted, no contribution too small.

Please join me in the fight to restore our constitutional principles in Washington. It's a cause I am dedicated to, not as a career politician, but as a father, grandfather, businessman, Michigander, and like my father, proud American — and a true conservative.

Sincerely,

Jack Hoogendyk

P.S. <u>Your contribution today of \$25, \$50, \$100, or \$250 or more</u> will help me join other leaders in the fight to preserve and protect our core conservative principles. I'm counting on your support today to bring my limited government record to Washington, to stop Fred Upton from growing government and start putting the Constitution first. Thank you.



From: Jack Hoogendyk < ihoogendyk@hoogendykforcongress.com >

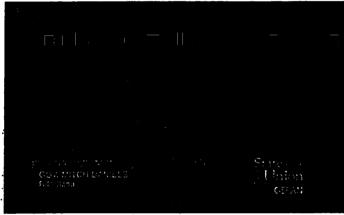
To:

Sent: Tuesday, January 31, 2012 5:59 PM Subject: Government control of our lives



Do we really need Congressman Upton and his friends in Congress telling us what kind of light bulb to use?

Please take a moment to watch this 30 second video clip.



(click on picture to view)

In 2007, HR3221, co-sponsored by Fred Upton was passed into law. Mr. Upton was one of only 26 Republicans to vote for this bill which effectively banned the use of incandescent light bulbs. Why does Congressman Upton feel that he has to protect us from ourselves? Isn't that what individual liberty is all about? It's time to give government back to the people. Help us send a true constitutional conservative to Washington.

Donate now to Hoogendyk for Congress.

Please share this message with your family and friends. It's time to send a strong message to Washington that we want a government "Of the People, By the People, and For the People".



www.JackforMichigan.com



To:

Sent: Tuesday, February 7, 2012 4:46 PM Subject: Spending more Increases Taxes



Fellow Patriots,

Earlier today, I announced that I have taken the Pledge not to support any tax increases as a member of Congress. On Wednesday, February 1st, I signed the Americans for Tax Reform

"Taxpayer Pretection Pledge."



Jack with Americans for Tax Reform President, Grover Norquist

As someone who signed this pledge every year I was in the state legislature, it was easy for me to continue to take this pledge. I have always resisted the temptation to find more revenue through tax increases while in Lansing, and will continue to do so in Washington.

Along with this pledge not to raise taxes, I also pledged to support the "Tea Party Budget," a comprehensive document compiled by the Tea Party Debt Commission in cooperation with several tea party groups around the country and FreedomWorks. This budget commits to a balanced budget by 2015, if we start immediately, without raising taxes. It keeps all essential services and constitutional mandates in place and puts us on a clear path to economic stability and prosperity.

Can I count on you to help us win the race for the Republican nomination this year? Please support us with a menerous contribution. You dan give mecurely and easily by clicking bere.

As a member of Congress, it is relatively easy to pledge not to raise taxes. Congress can still satisfy their appetite for more government spending by simply printing and borrowing more money. My opponent, Fred Upton, has demonstrated that throughout his 25-year career.

As late as last year, he voted yet again to raise the debt ceiling, which is now above \$15 trillion. A pledge not to raise taxes only works if taken in tandem with a commitment not to continue to increase spending and debt. We need needership in Congress willing to say NO to more spending and growing debt. I am willing to do that; it's what I did in Lansing and it's what I will do in Washington.

Will you help me win in August and unseat a 25-year incumbent who has voted consistently for more spending and more power in Washington? <u>Let's put the power back in your hands</u>, <u>where it belongs!</u>

Please click here to make a donation to our campaign!

Sincerely,

Jack Hoogendyk

TACEFORNICHICAM COL

Toogening for Congrises () after 1978)

Park by by Harris

To:

Sent: Thursday, February 9, 2012 4:45 PM Subject: Federal Reserve Transparency Act



Joe Fellow Patriots.

Please read the following Press Release that I issued today calling on Congressman Upton to co-sponsor the Federal Reserve Transparency Act. As we go through the campaign I will be keeping you updated on issues of importance.

Hoogendyk Calls on Upton to Sponsor the Federal Reserve Transparency Act

Would be the first comprehensive audit of the Fed in its 99-year history

Kalamazoo, MI- Former State Representative and current candidate for U.S. Congress Jack Hoogendyk, today called on Congress and Fred Upton to move the Federal Reserve Transparency Act, the bill sponsored by Congressman Ron Paul to audit the Fed.

The Foderal Reserve, the unelected central bank of the U.S., enjoys a monopoly over the flow of our nation's money and credit but has never been completely transparent and accountable to Congress since its creation in 1913. Over its nearly 100 year history, the Federal Reserve has presided over the near-complete destruction of the United States dollar while Congress has kept its hands off and its eyes closed.

"Every corporation is required to submit to an audit of its books, stockholders demand it," sald Jack Hoogendyk. "And yet, the Federal Reserve, which controls trillions of dollars of taxpayers' money, has never had a full audit in

its 99-year history. Congressman Paul is right, we need an audit."

Ron Paul has introduced H.R. 459, "The Federal Reserve Transparency Act." His bill has 199 co-sponsors, just 19 short of the magic number 218, a majority in the House. Only one Republican from Michigan has failed to sign on. That one Republican is Fred Upton.

"I have been a supporter of transparency since I introduced the first bill to put the state's checkbook online back in 2007. Congress, the Federal Reserve, and the U.S. Treasury have put the American taxpayer on the hook for over \$16 trillion in bailouts and loans, yet the Federal Reserve continuos to refuse to fully disclose the details of its emergancy lending. Allowing the Fed to operate our nation's monetery system in almost complete secrecy leads to abuse, inflation, and a lower quality of life for every American. It is time to audit the Fed. I call on my Congressman, Fred Upton to sign on as a cosponsor to H.R. 459."

If you would like to make a contribution to the campaign click here.

Please forward this email to your friends.

www.JackforMichigan.com

Jack

Sincerely

Jack Hoogendyk



To:

Sent: Monday, February 13, 2012 5:00 PM

Subject: Issues-Transparency Act



Dear Fellow Conservative:

As this race moves forward, we will be talking about a number of critical issues facing voters in the upcoming election. One of those is the problem of the Federal Reserve. This agency, which was created in 1913, has NEVER been audited. They control trillions of dollars and yet, have never had to open their books for an objective review of how they spend taxpayer funds and whether their policies are helpful to the economy.

Every corporation is subject to regular audits of their financial activity. Transparency and accountability are a given in the private sector. Why not for an agency that uses taxpayer funds?

Congressman Ron Paul introduced the "The Federal Reserve Transparency Act of 2011" in January of last year. 199 members of Congress have signed on as sponsors. Congressman Fred Upton had not done so. I sent out a <u>press release</u> last Thursday morning, asking him to join with his colleagues in sponsoring this bill. Later that same day he signed on, stating that his failure to do so had been an "oversight." This oversight lasted thirteen months!

Congressman Paul has said, "There is no greater threat to the long-term security and prosperity of the United States today than the out-of-control, secretive Pederal Reserve." We need a Congressman from the 6th district who is attentive to the critical issues facing our nation today, and the renegade attitude of the Federal reserve is one of those critical issues.

Can you help us in our campaign to represent you in Congress this year?

Please consider an online contribution of \$25, \$50 or \$100 today!

You can also go to the <u>website</u> and volunteer to help with gathering signatures, making phone calls, knocking on doors or putting up yard signs. With your help, we will succeed. Thank you! Sincerely.



JACHFORMICHIGAN.COM Hoogendyk for Congress | 8607 W R Ave. | Kalamatok M 46108 Paid for by Hoogendyk for Congress

To:

Sent: Wednesday, February 15, 2012 4:45 PM

Subject: Upton Compliments Hoogendyk's Persistance?



Joe.

Is Congressman Upton "Complimenting" Hoogendyk's Persistence

Fellow Patriots,

Congressman Fred Upton carefully enumerated my election record to the voters of the 6th district on his <u>website</u>. He mentions I have run several times for office. Actually, he only listed the times I lost and not the four victories I achieved during my political career. I guess that was just an oversight.

Running for office and getting elected is certainly a challenge. While I do not claim to be an Abrahem Lincoln or Winston Churchill, their history regarding elections is instructive.

Abe Lincoln was defeated in his first try for the legislature, again defeated in his first attempt to be nominated for congress, defeated in the senatorial election of 1854, defeated in his efforts for the vice-presidency in 1856, and defeated in the senatorial election of 1858. At about that time, he wrote in a letter to a friend, "I am now the most miserable man living. If what I feel were equally distributed to the whole human family, there would not be one cheerful face on the earth." Of course, you know the rest of the story.

Winston Churchill failed sixth grade and was substiquently defeated in every election for public office until he bacame Prime Minister at the age of 62. He later was apported to have written, "Never give in, never give in, never, never, never, never - in nothing, great or small, large or petty - never give in except to convictions of honor and good sense. Never, N

Yes, I could have been discouraged and quit after losing to Carl Levin in 2008, the year of the Democratic "tsunami," but I wasn't. I could have given up after being outspent \$2 million to \$65,000 by Mr. Upton and still getting 43% of the vote, but I wasn't. I've had times of discouragement. I could identify with Abraham Lincoln's sentiments after his losses. But, by the

grace of God and with a great deal of encouragement, we are running again. We will faithfully pursue that which we feel led to pursue, pressing onward to the finish line!

Will you help us? We want to win with a *grass roots* tsunami in 2012. Every \$5, \$10 or \$25 contribution is needed and greatly appreciated. I hope you can join us and help us reach our goal of taking power away from Washington and giving it back to the people, just as the Constitution intended.

Click here to make a secure, online contribution

Thank you!

P.S. Click here to go to the web site and get the latest news.

Sincerely,

Jack Hoogendyk

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JACKFO! MEGHTGAL.COM

To:

Sent: Tuesday, February 21, 2012 4:49 PM

Subject: Upton Helps Negotiate an Additional \$100 billion in New Debt



Upton Helps Negotiate an Additional \$100 billion in New Debt

Fellow Patriots.

The House voted last Friday to extend the payroll tax cut, adding \$100 billion in new deficits to the budget, and putting Social Security further in the hole. The reductions in payroll taxes are dollars that help fund Social Security. The actions of Congress last week are an irresponsible effort to appeare the public by giving them a "tax cut" that will be paid for by writing another \$100 billion in IOU's to Social Security. And who helped broker the deal? As reported by the Wall Street Journal, Rep. Fred Upton (R., Mich.), one of the members of a committee negotiating a compromise, said they are "very, very close."

A significant number of Republicans and Democrats were disgusted that this tax cut was putting the country deeper in debt to the Social security Trust Fund.

As reported by Fox News, "I cannot and I will not support legislation that extends the payroll tax holiday without paying for it," said Rep. Phil Gingrey, R-Ga. "This will add \$100 billion to the deficit and it will create an even greater sho/lfall within the Social Security trust fund that already that over \$100 billion shortfall just in the last two years." Longtime Democratic Sen. Tom Harkin of lower also issued a scathing indictment of the president, for pennitting a bill that does not offset the cost of the payroll tax cut. "I'm dismayed that Democratic...have proposed this and are willing to sign off on a deal that could begin the isrraveling of Social Security," Harkin said on the Senate floor Thursday.

There are other ways to keep this tax cut in place without adding to the debt: cut programs. It is time to get serious about cutting government. I would support elimination of the Department of Education, saving \$95 billion. Eliminating the Department of Energy would save \$21 billion, while eliminating the Department of Housing and Urban Development would save \$53 billion. These are the kinds of reductions that are needed to effectively reduce government and put decisions back in the hands of the states and the individual.

It is time for Congress to say "Stop" to the unbridled spending in Washington. We need new leadership in Washington willing to vote for real reductions in the size and scope of government. I am ready to do just that. Will you help ma get there? Your donation of \$250, \$100. \$50, or any amount will make a huge difference.

Please make an online donation here. Thank you for your support!

Sincerely,

Jack Hoogendyk

JACKFORMICHIGAN.COM

Filogericant for Congress | 8807 W R Ave. | Katamarro, Million

Paid for by Hoogendyk for Congles

From: Jack Hoogendyk <smobley@hoogendykforcongress.com>
To:
Sent: Friday, March 2, 2012 4:47 PM
Subject: Is the 6th District Ready for New Leadership?



Is the 6th District Ready for New Leadership?



Fellow Patriots.

The February 28 Presidential primary sent a message to the status quo, mainstream Republican Party. Voters are tired of being told they need to support the "heir apparent."

Rick Santorum won the 6th district with 54% of the vote. Could this be a sign of things to come? Will voters finally tell their 25-year incumbent Congressman they are ready for a true conservative to represent them?

I am ready to serve as the real deal, true blue, constitutional conservative choice for the 6th district. I look forward to giving voters the conservative option. I hope I can count on your support.

To win this race against the "status quo", I need your generous contribution today.

Rick Santorum's margin of victory in the 6th district was 54%. Can I count on you to

contribute \$54 to the campaign today?

Any size contribution is welcomed and greatly appreciated. <u>Please go to our website now and make a secure contribution of \$10 or \$20 or \$54.</u> We can buy eight yard signs for \$20. We can make over one hundred live, volunteer phone calls for \$10. Please help us build our campaign war chest now so we can be your voice for constitutional, limited government, conservatism in Washington.

Sincerely,

Jack Hoogendyk



To:

Sent: Thursday, March 8, 2012 11:05 PM Subject: Help Put Jack in the National Spotlight



Fellow Patriots.

A very important part of making Jack's campaign successful is getting him in the national conservative spotlight. Freedom Works, a national conservative organization has placed Jack on their website to give citizens around the country and here in Michigan an opportunity show support and raise his profile. It will also tell Freedom Works that they need to endorse and support him financially. That, in turn will help in gaining financial support from conservatives and other organizations across the country. We have a very unique opportunity here.

I am writing to ask fer your help. Please click on this link:

http://www.framclomworksforamerica.org/candidate/jack-hoogendyk and encourage Freedom Works to endorse Jack's campaign for a smaller, limited government and

individual liberty. After you have endorsed Jack, copy the link to your Facebook page and ask others to join you. With the ability to reach across the country via social media like Facebook, we can take this campaign viral in a matter of days. All it takes is a couple minutes of your time. If you have no other way to help, this can make the difference.

After you make your endorsement, yo one step further and send this email to your contacts and ask them to do the same. Together we can put Jack in the national spotlight and send a clear message to Washington that "It's time to control spending, I!rnit government and return freedom and liberty to the people". Join me today and endorse Jack Hoogendyk for US Congress in Michigan's 6th District.

You can help him financially as well. Just click <u>here to make a secure donation to Hoogendyk for Congress.</u>

Pursuing Freedom,

Steve

Steven L. Mobley
Campaign Director,
Hoogendyk for Congress

cell:

email: smobley@hoogendykforcongress.com

JACKFORMICHIGAN.COM

loogendyk for Congress | 8607 W R Ave.

Paid for by Hoopendill an C

To:

Sent: Friday, March 9, 2012 8:04 AM

Subject: South Haven Meet & Greet with Jack Hoogendyk



Dave Braschler of Golden Brown Bakery

Cordially invites you to a Meet & Greet with

Jack Hoogendyk

Republican Candidate for Congress

Thursday, March 15th 8:30 a.m. to 10:00 a.m.

at

Golden Brown Bakery

421 Phoenix Street South Haven, Michigan

Contributions to Hoogendyk for Congress are

welcome and encouraged.
RSVP to Steve Mobley at

or

Email to:



To:

Sent: Tuesday, March 13, 2012 8:00 AM

Subject: Family Fundraiser for Jack Hoogendyk



Ken and Carolyn Karakula, Metro Toyota Art and Sherry Larson, All-Season Windows Art Mulder, Mulder Landscape Tom and Cindy Little, ServiceMaster Fred and Sheri Taylor, Fred Taylor, Esq. Dan and Marion Wood, Dan Wood Plumbing

Cordially invite you to a Family Fundraiser for

Jack Hoogendyk

Republican Candidate for Congress

With special guests

"The Balos Family" Home School Blue Grass Band and "Patrick Henry"

Friday, March 23rd 5:30 p.m. to 7:00 p.m.

Heritage Christian Academy 6312 Quail Run Drive Kalamazoo, Michigan 49009

\$20 per person \$25 per family

Hors d'oevures and refreshments

Please join us for a great time of fun and fellowship as we help our Conservative candidate for Congress,

Jack Hoogendyk win his grass roots campaign!

RSVP to Steve Mobley at

or to

Steve at

www.JackforMichigan.com

Please feel free to send this email to your friends. We'd love to see as many there as possible. I hope you can make it.

If you are unable to attend but would still like to contribute to the campaign click here or send your contribution to:

Hoogendyk for Congress 8607 W R Ave Kalamazoo, MI 49009

Pursuing Freedom,

Steve

Steven L. Mobley Campaign Director, Hoogendyk for Congress

cell:

email: smoblev@hoogendykforcongress.com

JACKFORMICHIGAN.COM

To:

Sent: Tuesday, March 13, 2012 9:11 PM

Subject: Buchanan Area Meet and Greet with Jack Hoogendyk



Joe.

You are cordially invited to Meet & Greet

Jack Hoogendyk

Republican Candidate for Congress

Thursday, March 15th 2:00 p.m. to 4:00 p.m.

Buchanan Senior/Community Building 131 South Oak Street Buchanan, Michigan

Come meet Jack and hear his plan to limit government, reduce spending, and return Liberty & Freedom to the people.

RSVP to Steve Mobley at Email to:

or

Contributions to Hoogendyk for Congress are welcome and encouraged.

Please forward this invitation to your friends.

Pursuing Freedom,

Steve

Steven L. Mobley Campaign Director, Hoogendyk for Congress

cell:

email: smobley@hoogendykforcongress.com



To:

Sent: Wednesday, March 14, 2012 8:04 AM

Subject: Reminder, South Haven Meet & Greet with Jack Hoogendyk



Dave Braschler of Golden Brown Bakery

Cordially invites you to a Meet & Greet with

Jack Hoogendyk

Republican Candidate for Congress

Thursday, March 15th 8:30 a.m. to 10:00 a.m.

at

Golden Brown Bakery

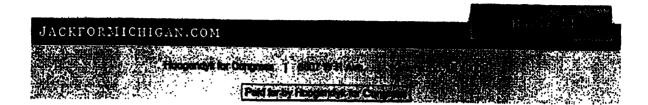
421 Phoenix Street South Haven, Michigan

Contributions to Hoogendyk for Congress are

welcome and encouraged.
RSVP to Steve Mobley at

or

Email to:



To:

Sent: Thursday, March 15, 2012 8:04 AM

Subject: Farnington Hills Meet and Greet Fundraiser for Jack Hoogendyk



East Michigan Friends,

Ralph and Carol Rebandt

Cordially Invite You To Meet and Greet

Jack Hoogendyk

Republican Candidate for Congress

Thursday, March 22, 2012 5:30 - 7:30 p.m. Cheese and Dessert Reception

Rebandt Home

Farmington Hills, Michigan 48335

Contributions for Hoogendyk for Congress are Appreciated

If you are unable to attend but would still like to contribute to the campaign <u>click here</u> or send your contribution to:

Hoogendyk for Congress

8607 W R Ave

Kalamazoo, MI 49009

JACHFORMICHIGAN.COM

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To:

Sent: Monday, March 19, 2012 2:22 PM

Subject: Herman Cain Welcomes Jack to "Army of Davids"



Fellow Patriots,

Last Wednesday we received some great news! Former Presidential candidate and current President of Cain Solutions, Herman Cain, has welcomed me to his "Army of Davids" to fight against our out of control, big-tax-and-spend government.

To see my video endorsing the 9-9-9 plan click here.

Mr. Cain said "Hoogendyk's track record as a limited-government conservative makes him a natural to take on Washington. Just the fact that Mr. Hoogendyk spent six years in public office and never voted for a tax increase shows he's unafraid to stand up to the 'Goliath' of big government. I proudly welcome Mr. Hoogendyk to this war we have waged to get power back where it belongs — into the hands of 'We the People'."

Mr. Cain further encouraged people to "Think about what you can do to get these lieutenants into office and be bold in your support for them."

Consider taking a bold step today with a \$500, \$250, \$100, or even \$25 contribution to help us win this battle.

I also need your help today in winning the important endorsement of FreedomWorks For America, a PAC "focused on spearheading bottom-up grassroots campaigns on behalf of candidates who will promote economic freedom."

FWFA aggressively supports candidates who will defend freedom, even in political primaries against establishment or incumbent Republicans.

Please register with FWFA (it's free), then please give me five star rating on the issues by <u>clicking on the stars</u> and check the box "Yes"

that you think FWFA should endorse me.

Click here for my FWFA campaign listing.

The campaign continues to gain momentum. We have been making stops throughout the district in small towns like Buchanan, South Haven and Lawrence as well as "big" cities like Kalamazoo and Benton Harbor. Let us know if you would like to schedule a town hall or coffee in your neighborhood or home.

Take a bold step and help us out today with a contribution!

Sincerely,

Jack Hoogendyk

JACEFONIICHIGAN.COM

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To:

Sent: Monday, March 26, 2012 7:10 PM Subject: Our First Major Marker



Fellow Patriots.

We've entered the final week of the first quarter of Election Year 2012.

That means two things:

- Candidates must file fundraising reports with the Federal Elections Commission, and
- The media and political pundits will judge the strength of our campaign based on our fundraising totals.

Your help taday will help us show the strongest possible fundraising results by the end of this week.

If everyone who reads this message could contribute \$50 by March 31st we would easily raise more than the \$15,000 needed to meet our quarterly fundraising goal.

Every day, I travel throughout the Sixth Congressional District talking with the men and women who run our small businesses and the working families who are struggling to find jobs - or to hold onto the jobs they have. I know the challenges we all face as Michiganders and I know that you are counting on me to give power back to the people and end out of control federal spending.

To do this I need your help. Will you contribute \$50 today?

In addition to your own contribution, please share this message with as many of your friends and family members as you can, and encourage them to donate too!

This race is one of the most critical in the nation. It is taking place in a swing state, as the first test of the Tea Party movement in Michigan. Because Chairman Upton is so important to Speaker Boehner and the go-along, get-along moderate Republican agenda, winning this race has the power to send a message to Congress and the nation unlike any other race.

Will you join our team today?

Your \$50 contribution will help us meet our fundraising goal for March 31, 2012 and will provide the critical resources needed to win over Fred Upton in August.

Please donate now!

You can also mail your contribution to: Hoogendyk for Congress 8607 W R Ave Kalamazoo, MI 49009

Sincerely,

Jack Hoogendyk

JACKFORMICHIGAN.COM

To:

Sent: Wednesday, March 28, 2012 7:57 AM Subject: What Mr. Upton WON'T Tell You



Fellow Patriots.

Today, I received a mail flier that said Congressman Upton believes in "spending less than we take in." What he <u>won't</u> tell you is that in 2009, he was one of 17 Republicans to vote for the Obama Omnibus. It increased spending by 8.3% and represented the largest one-year hike in annual appropriated spending percentage since the Carter administration. Fred's own Congressional leadership <u>condemned</u> the Omnibus. <u>Read the gop.gov opinion here.</u>

In my six years in the legislature, I was one of the most conservative lawmakers in Lansing, and one of only four to vote against one of the biggest tax AND spending increases in state history.

We need fixed conservatives in Congress who will really vets to spend less than we take in, not a career politician who is experiencing an election year conversion.

Will you join our team today? Please make a contribution today to help us show the strongest possible fundraising results by the end of the week. I can't do this without your help.

If everyone who reads this message could contribute \$1000, \$250, or \$50 by March 31st, we would easily meet our quarterly fundraising goal. Click here to do not be a single meet our quarterly fundraising goal.

Every day, I travel throughout the Sixth Congressional District talking with the men and women who run our amail businesses and the working families who are struggling to find jobs — or to hold onto the jobs they have. They know our economy will not grow and thrive if we continue to sink deeper into debt. With your help, I will go to Washington and I will take the power away from the bureaucrats and the career politicians and give it back to you, the prople.

Will you contribute \$500, \$200 or \$50 today? Thank you very much!

Sincerely,



JACKFORMICHIGAN.COM

Hoogendyk for Congress | 8507 W R Ave. | Kalemezoo, MI 49009

Paid for by Hooganduk for Congress

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From: Jack Hoogendyk <smoblev@hoogendykforcongress.com>

To:

Sent: Friday, March 30, 2012 4:33 PM

Subject: It's Crunch Time



Fellow Patriots.

So many of you have gotten involved and been a part of this campaign already. Thank you!

We have had several meet and greets around the district, we're closing in on our signature goal and should have that completed soon, Herman Cain will be here in just a few days to do a couple rallies with us...And in 3 months we have a raised almost <u>50 percent more</u> than our entire campaign from 2 years ago. We would not be at this point if it were not for your help, and we appreciate it.

We are so close to the goals we set for March 31st, but now it's Crunch Time!

<u>Click here if you can help push us over the top with a contribution today</u>. Every donation of \$10, \$50, or even \$500 will help us achieve our goal.

We are less than 48 hours away from our first major mile marker in the campaign, and what we show here will have an impact on those watching the campaign, *even our opponent*.

Many National Conservative groups are watching. Your support now will show them how strong and dedicated we, and you, our supportens are. It will also oncourage these groups to get involved and support the campaign as well which will lead us to even more financial support.

Conservative political action groups are boking for principled comservatives. But they also realize that running compaigns takes money and want to know the condidates they back are working to need those goals as well.

We need your help today. Please <u>click here</u> and help us make our goal. Thanks for your sacrifices and God Bless.

Sincerely,



JACKFORMICHIGAN.COM

Hoonandik for Congress

8607 W R Ave.

Calemazoo, Mi 4900

Paid for by Hoogendyk for Congres

To:

Sent: Saturday, March 31, 2012 10:01 AM

Subject: "Upton Retirement?"



Fellow Patriots,

In an article published yesterday, <u>The Washington Post</u> listed Congressman Upton as one of the <u>top 10 incumbents that could lose in the primary</u>. Could it be time for Mr. Upton to retire?

From the Washington Post article:

..."4. Rep. Fred Upton (R-Mich.): Upton has been a conservative target for years, but 2012 may represent his most serious challenge yet. Former state representative Jack Hoogendyk, who lost to Upton 57 percent to 43 percent in 2010, is back again. But this time, he could well have the all-important backing of the Club for Growth. Interestingly, former Pennsylvania senator Rick Santorum carried Upton's 6th district 43 percent to 37 percent over former Massachusetts governor Mitt Romney in the Michigan presidential primary. Upton endorsed Romney; Hoogendyk backed Santorune.". Read the uhole article here.

Ineed your help taday. Your generous contribution today of \$25, \$100, or even \$500 will help us send a strong message to Mr. Upton and the rest of the "Beltway Gana" that a retirement party is planned and they have <u>all</u> been invited.

Make your contribution today, click here.

Sincerely

Jack Hoogendyk

JACRIFORMICHIGAN.COM

[Bookenigh for Congress | SEUT Witt Avg.]] | Kelemazoo, Mil 49009

[Bookenigh for Congress | Seut Witt Avg.]] | Kelemazoo, Mil 49009

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From: Jack Hoogendyk < smobley@hoogendykforcongress.com>

To

Sent: Monday, April 2, 2012 10:23 PM Subject: Rally With Herman Cain



Fellow Patriots,

Former Presidential Candidate Herman Cain will be in west Michigan with us in just 3 Days for 3 <u>great events</u>. There is still time to make your plans and join us on <u>Thursday April 5</u>. Don't wait, sent your **RSVP today**.

9-9-9 Campaign Events for

Jack Hoogendyk

Republican Candidate for Congress

with Special Guest

Herman Cain

Former Presidential Candidate & Godfather's Pizza CEO

Thursday, April 5th

Benton Harbor

5:00 p.m. 9-9-9 Rally with Herman Cain The Orchards Mall Community Room 1800 Pipestone Rd. Benton Harbor \$9.99 suggested donation per person

Kalamazoo

7:15 p.m. Private Dessert Reception Rykse's Restaurant 5924 Stadium Drive. Kalamazoo \$99:90 per couple Meet with Mr. Cain, listen to his plan and ask questions.

RSVP to:

or call:

Kalamazoo

8:00 p.m. 9-9-9 Rally with Herman Cain Holiday Inn West 2747 S. Eleventh St. Kalamazoo \$9.99 suggested donation person

Send your rally RSVP to: hoogendykcainrally@gmail.com
We'll see you this Thursday!

Sincerely,

Jack Hoogendyk

JACHFORMICHIGAN.COM

Mogendator Courses

To:

Sent: Thursday, April 5, 2012 2:07 PM Subject: Upton Vunerable to Defeat



Fellow Patriots,

In a Washington Post Column by Aaron Blake released last Friday, twenty-five year Congressman Fred Upton is listed as the *fourth most vulnerable incumbent* Congressman in the country this year.

For the full article please click here:

The Washington Post confirmed what conservatives in Michigan have known for years, <u>Fred Upton is not a conservative</u> and he does not represent the people of the 6th Congressional District – people like you. His 'report card' with conservative groups like the Heritage Foundation is 50%.

We know from the Presidential Primary that 6th district voters want to bring a half to run away federal spending, halance the budget and reform our tax code. They also recognize that Mr. Upton has failed to lead on any of these issues since going to Washington in 1987.

I'm in this race to win it! Will you join my team today by making a contribution of \$50, \$100, \$250, \$500 or an amount of your choosing? Contribute here.

I am ready to go to Congress to continue what I did in Lansing, lead as a solid, constitutional conservative with a <u>real track record to match</u>, one of less regulation, less spending and no tax increases. I will vote to cut government spending, balance the federal budget and reform our tax code.

But only with your help and support will be successful. Will you help todes? Click here to contribute.

Thank you for your continued encouragement and support.

Sincerely,

Jack Hoegendyk



From: Steven Mobley < smobley@hoogendvkforcongress.com >

To:

Sent: Friday, April 6, 2012 3:55 PM Subject: Petition Signature Wrap up



Good afternoon Patriots.

Over the course of the last 2 months, we have handed out over 300 petitions to folks who were eager to help see Jack get on the ballot and win this election. You have done a fantastic job and now it's time to wrap up the petition signature drive. (In the flurry of activities to get the petitions out, there were many names that we did not get on our list of signature gatherers, so if this email doesn't apply to you please just hit delete now. Thanks.)

I am preparing to drive through the district <u>tomorrow</u> to gather up the remaining petitions so that we can get everything in order to file. What I'm asking from you is for anyone that has a petition with signatures, to contact me either tonight or tomorrow morning and let me know where I can pick up the petitions. Pleasa respond to this name, or email me at

. I will be heading out in the morning, so

please respond as quickly as you can.

Thank you for all your hard work in getting us through the first stage. Be proud of what you have accomplished.

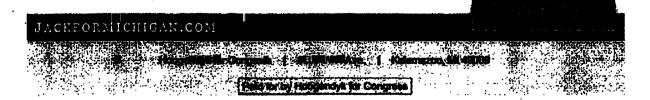
Pursuing Freedom, Steve

Steven L. Mobley Campaign Director,

Hoogendyk for Congress

cell:

email: smobley@haogandykforcongress.com



To:

Sent: Wednesday, April 11, 2012 5:54 PM Subject: Term Limits vs Career Politicians



Fellow Patriots.

Congressman Fred Upton has been living and working in Washington for over 37 years, the last 25 as a member of Congress. He denies that he is a career politician who has never had to deal with the reality of hiring, firing, making the payroll and paying the taxes.

Our founders never intended it to be this way. They envisioned that farmers, shopkeepers, teachers and homemakers would each take their turn going to Washington to pay the bills and go back home to their jobs and families, not become part of a ruling class of politicians.

The <u>culture of power</u> in Washington has brought us a virtually unlimited government and "leaders" who think they know better than you do how to run your business, educate your children, and even what kind of light bulb you should use. Thanks to the wisdom of Congress, we now have a \$15.5 trillion debt.

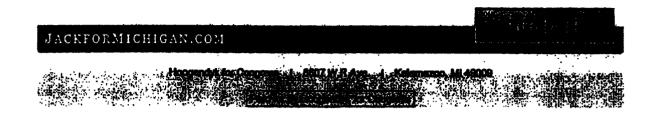
It is time for new, principled, conservative, leader thip. We need marshers of Congress who understand that <u>Congress is elected to serve.</u> not to rule.

Term limits is the only way we can curb the temptation for acquiring power. I am solidly in favor of term limits and have signed on to support the U.S. Term Limits Amendment of three (3) House terms and two (2) Senate terms and no more. Read the press release from U.S. Term Limits here.

I need your help. Will you please make a generous contribution to our campaign to win the 6th Congressional seat? Please click here to give.

Thanks ... for all your support!

Sincerely,



To:

Sent: Tuesday, April 17, 2012 4:21 PM Subject: Who Supports More Taxes?



Fellow Patriots,

Today is tax day, 2012. Where does your Congressman stand on providing relief to hard-working families and business owners on the tax front? Here is all you really need to know about Fred Upton on taxes:

In 2004, Fred Upton was one of only <u>11 House Republicans</u> to vote with the Democrats to require 60 votes in the Senate to pass future tax cut legislation, instead of a simple majority of 51.

In 2005, he was one of only <u>three Republicans</u> to vote against extending the Bush tax cuts on capital gains and dividends. These cuts would have saved individuals and small business owners <u>\$80 billion</u> over ten years.

In 2009, Mr. Upton was one of only <u>o Republicans</u> to vote against Dave Camp's amendment to the \$787 billion stimulus which would have reduced income tax rates for the bottom two tax brackets.

Where is Fred Upton on tax relief for you, your family and business owners? On the wrong side.

I have a six-year track record of opposing new taxes and supporting tax relief, time and time again. I am ready to stand with you to say stop the spending and give taxpayers a break!

Please help me win in August. Make an <u>online donation now</u>, or contact us <u>here</u>, to volunteer as a grass-roots volunteer to knock on doors and make phone calls. With your help we tell every voter in the district who the real fiscal conservative is.

Sincerely.



From: Jack Hoogendyk < smoblev@hoogendykforcongress.com >

To:

Sent: Tuesday, April 24, 2012 10:40 AM

Subject: Conservative vs. Conservative...Really?



Fellow Patriots.

You have been receiving lots of mail lately from my 37-year, career-politician opponent telling you I am a big tax-and-spender. In other mailers, he has been calling himself a "fiscal conservative."

I think you know better. You know that I was twice rated the <u>most conservative lawmaker</u> in Lansing and my six-year report card on conservative issues is 93.5%. You know that I voted consistently <u>against</u> tax increases on the people of Michigan and <u>for</u> tax and regulatory relief.

Meanwhile, my "fiscally conservative" friend voted six times to raise the debt limit, the lest time to over \$13,000,000,000,000,000, (that's Trillion), he voted for the Omnibus in 0000 that had 9,300 earmarks in it. He voted for Cash for Clunkers, the GM bailout and TARP (over \$700 billion), and is now supporting a "cost-cutting" budget that still has annual deficits of over \$1 Trillion. Mr. Upton has a report card or two, as well. Club for Growth has given him a <u>lifetime score</u> of 54%. Heritage Action, a very conservative organization, has given him a <u>lifetime score</u> (last two years) of 52%.

Voters should know the facts so they can decide for themselves. <u>Can you help me today</u> with a generous contribution of \$25? Your dollars will be put to good use, informing the voters of the 6th district about the differences between me and my opponent. I will do my best to be truthful and to not embellish the facts. They will speak for themselves.

Thanks for your consideration. Your support means so much to me. God bless.

You can also mail your contribution to:

Hoogendyk for Congress 8607 W R Ave Kalamazoo, MI 49009

Go to the websito and add your some to our list of endorsements. Click here.

Find us on Facebook and share it with your friends. Click here. Sincerely,

To:

Sent: Friday, May 4, 2012 8:10 PM

Subject: Campaign on Hold...for 72 Hours.



Campaign on Hold...for 72 Hours.

Fellow Conservatives:

We are working together for a cause, the cause of individual liberty and limited government. That's what this race is about, but ours is one of many. We want to support our conservative brothers-in-arms anywhere we can. This weekend, we have some very important work to do, right in our own backyard.

Richard Mourdock is on the cusp of a major upset, one that will resonate throughout the land and send a message of <u>No More Status Quo</u>, to the mainstream RINO Republicans everywhere. Mourdock is a tea party conservative who is challenging career politician, Senator Dick Lugar in Indiana. Early on, nobody was giving him a chance. Today, some polls have him as much as ten points ahead!

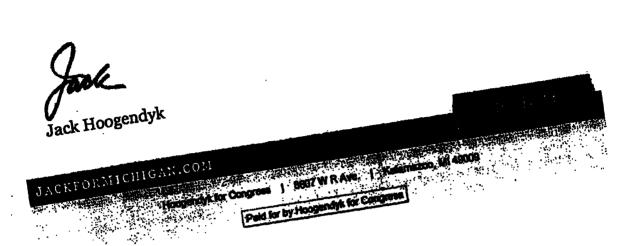
The election in Indiana is Tuesday, May 8th, and a Mourdock victory will be a beliwether for the rest of the country. We need to help! So, for this weekend, we are suspending our campaign and asking all of you to do one of two things.

First, you can make phone calls from your home, at no charge, (other than cell minutes if you are on such a plan.) Just login <u>here</u>, follow the simple instructions and in minutes, you will be talking to voters in Indiana. No cost, no dialing, it's all done on the internet.

Second, join us as we go across the border to do some literature drops door-to-door. No door knocking or person-to-person contact is required, just walking up to the door and dropping off some information. We will be heading down to Indiana Satonlay afternoon, (after the Blossomtime parade), and Sunday and Monday.

Please help us! Log on <u>here</u> to make some phone calls. (You can make ten or a thousand, it's all up to you!) Email <u>here</u>, if you would like to carpool down to Indiana this weekend. Let's help our Hoosier friends elect a <u>constitutional</u> <u>candidate for US Senate!</u>

Sincerely,



To:

Sent: Thursday, May 10, 2012 8:04 AM

Subject: Who Is More Liberal, Upton or Lugar?



Fellow Conservatives.

Is Fred Upton Vulnerable? Look to Indiana.

Richard Mourdock was a product of the tea party movement from the very start. He was proud to wear the tea party label and never shied away from it. <u>He ran on principles, not programs or platitudes.</u> He was famous for saying that it is not about left vs. right partisanship, but rather, it is about all elected officials moving toward upholding the principles of the Constitution, a choice between liberty or dependence.

Yestarday, the Tea Party made a statement. Richard Mourdock did not eke out a small margin of victory against Dick Lugar. It wits a shellacking. I was down there over the weekend. I knocked on doors. I heard what voters were saying, and what they were saying, by and large was, Dick Lugar is a fine and honorable men, but he has been in office too long and he is not standing for the principles that made this nation great, principles like limited government and individual liberty. It is time for Mr. Lugar, after 36 years, to retire.

Is Mr. Upton vulnerable? Look at his 25-year record. It is a textbook example of a finger-in-thewind Republican who cares more about the office than the principles. He has been on <u>both</u> <u>sides</u> of many issues: Health care, the environment, regulations, earmarks, balanced budget, and much more. Voters are looking for candidates who exemplify a devotion to principle over politics or programs. Fred Upton is looking for a place to land on that question.

But, if it is a matter of voting record, three strong indicators of Mr. Upton's problems going forward are, <u>Club for Growth</u>, <u>Heritage Action</u>, and <u>American Conservative Union</u>. Most will agree these three report cards are a strong indicator of a lawmaker's credentials as a "tea party candidate."

Mr. Lugar's respective lifetime scores are <u>65%</u>, 73% and <u>77%</u>. Fred Upton's scores with CFG, Heritage and ACU? <u>54%</u>, <u>50%</u> and <u>73%</u>. And they have not improved in the last year. If Indiana voters rejected Dick Lugar as a left-leaning Republican, Fred Upton is in a real fix. Sounds like Mr. Upton will have to go to extreme measures to convince voters he is the kind of

candidate tea-party members will support.

You know me. You know that I have a solid record on principles of less government and individual liberty. I am ready to go to Washington to stand for the Principle over partisan issues and policies. I ask for your generous donation today so we can get our winning message out. You may send a check to us at <u>Hoogenduk for Congress 8607 W R Ave. Kalamazoo. MI 49000</u>, or make a secure online contribution at our web site, <u>www.jackformichigan.com</u>.

Thank you for partnering with us in this great quest to give government back to the people. God bless!

Sincerely,

Jack Hoogendyk

JACKFORMICHIGAN.COM

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From: Jack Hoogendyk < jhoogendyk@hoogendykforcongress.com

To:

Sent: Thursday, May 10, 2012 6:22 PM

Subject: Upton Votes to Presenve Enormous Stimulus Slush Fund



Fellow Conservatives,

Below is a press release that I issued today regarding votes Congressman Upton made just this week.

Upton Votes to Preserve Enormous Stimulus Slush Fund

Supports Preserbing Over \$8 billian in annecessary spending

Kalamazoo — Congressional candidate Jack Hoogendyk is calling Congressman Fred Upton out for sapporting a huge stimulus program at the federal level. On May 9, Congress voted on amendments to H.R. 5326, an appropriation bill for the Justice and Commerce Departments. Amendments were affered to make cuts to the total appropriation of nearly \$53 billion.

As written by Daniel Horowitz from the <u>Madison Project</u>, "The most important amendment that has been proposed so far is Mike Pompeo's amendment #37 to abolish the Economic Development Administration (EDA). The EDA is a failed Great Society program that serves as a stimulus/pork slush fund for special interest communities under the guise of assistance to economically distressed areas of the country. It's nothing more than a fund for corporate welfare and a way of picking winners and losers in the market. It has been as successful in ereating jobs as Obama's stimulus." This amendment would have saved \$3 hillion in wasteful "stimulus" spending over ten years.

Unfortunately, the amendment failed. All Democrats and 104 Republicans voted against the amendment. Included in that number was <u>Congressman Fred Upton</u>, who has lately been telling his constituents back home that he is opposed to stimulus spending and bloated budgets. "Voting against this amendment is hypocrisy on his part. I can only assume he thought nobody would find out," stated Hoogendyk.

"The Pompeo amendment is just one example of how Congress and Fred Upton can make meaningful cure, one at a time, to reduce tire size of the federal budget which is in serious need of reduction," he continued. Upton voted wrong on several other amendments that would have saved a total of over \$8 billion in the coming year. (See footnotes)

"It's in the amendment process that government can be reduced," said Hoogendyk. "Now is the time for courage and action."

###End###

By voting against these amendments, <u>Mr. Upton and Congress are backing out of the commitment they made to reduce spending</u>. Help me get to Washington so we can <u>stop this madness</u>. To make a generous donation today, <u>click here</u>.

Pompeo Amendment to abolish tile Economic Development Administration [rtil call #207]

Broun amendment that would cut 3% from salaries and expenses accounts covered in the bill and direct \$874.6 million to the bill's spending reduction account. [Roll call #203]

Grimm amendment that would increase funding for the Community Oriented Policing Services (COPS) Program by \$126 million. This is another federal intrusion into law enforcement that has not shown successful results. [roll call #214] Passed Flake amendment that would cat \$1.2 billion from the National Science Foundation. [roll call #217] Scott, R-Ga., amendment to abolish Legal Services Corp. [roll call #219]

Brown amendment that would cut 10.2% from the estine bill. [roll tell #222]

Sincerely,

Jack Hoogendyk

JACKFORMICHIGAN.COM

To:

Sent: Tuesday, May 15, 2012 7:56 PM

Subject: 36 is enough



Fellow Conservatives,

Last week, conservatives across Indiana united in the heartland to defeat a 36-year incumbent, and replace him with a proven conservative, Richard Mourdock.

Mourdock defeated moderate Dick Lugar, who had his chance in Washington. This victory brings us another step closer to having a majority of new conservative leaders in Congress.

Like Richard Mourdock, I am prepared to step into Congress with a solid conservative voting record and the core principles that our country needs.

Dick Lugar's time is np, and now it's time to send a message to enother 36-year veteran of Washington, Congressman Fred Upton. He has been in Congress since 1986, but he first started working inside the beltway right out of school, in 1977.

Congressman Upton had plenty of time and opportunity to lead on constitutional principles, but now our country is in desperate need for new leadership. His "leadership" has given us a \$15 trillion debt, budgets that are \$1.5 trillion in the red, and a light bulb nobody wants and the landfill won't take! I am ready to tackle our nation's largest probleme and reform the budget so that America can live within her means, just like you do.

I served six years in the state legislature as the <u>most conservative</u> lawmaker in Lansing. My campaign is about taking on the status quo, go-along to get-along establishment types in Washington, and leading the fight for fiscal conservatism in Congress and restored liberty at home. This morning I received the endorsement of The <u>Madison Project PAC</u>. You can read all about it <u>here</u>.

On May 8th an establishment moderate Republican was retired. On August 7th, we can retire another one. Will you help me today with a \$500, \$200, or \$50

donation to our campaign? You can give <u>online</u>, or send a check to <u>Hoogendyk for Congress</u>, <u>8607 W R Ave</u>, <u>Kalamazno</u>, <u>MI 40009</u>; While you are on the website, please let us know if you would like a yard sign and whether you can call a few neighbors to encourage them to support us as well.

Let's work together for <u>more liberty and less government!</u> Thank you very much for your support.

Sincerely,



To:

Sent: Wednesday, May 23, 2012 8:02 AM

Subject: "Hoogendyk's Reckless Record on Drunk Driving" Really?



Dear Fellow Conservative:

Fred Upton must be really worried. He has sunk to a new low. He is using tactics I thought only people like Chuck Schumer and Barack Obama used. His latest mail piece accuses me of voting against a bill that penalizes drunk drivers. What he doesn't mention is that I voted for stronger legislation penalizing drunk drivers after it was revised in the state Senate. I supported a full package of no less than eight comprehensive bills that provided stiff penalties for offenders.

This has been the standard operating procedure for the Upton campaign since I announced I was challenging him for the 6th district Congressional seat. Mr. Upton can't prove that he is a 'Fiscal Conservative' so he has no other option than to present half-truths in an effort to discredit my conservative reputation and record. His attacks have become even more outrageous since I received enforcements from two of the most conservative groups in the nation, Eagle Forum PAC and the Madison Project.

It is obvious that Mr. Upton is getting desperate. And he should be. Our latest comprehensive poll has him at 44% approval.

The real message here is that he does not want to defend his own voting record of putting this country on the brink of financial collapse. His repeated votes to ruise the debt cailing, approve budgets with more than \$1 trillion in annual deficits, bail out Wall Street and the banks; his spearheading of cash for clunkers and the bill to take away your light bulbs, these are the issues voters want him to explain and defend.

I need your help today. I cannot continue to get the message out about my rock-solid fiscal and socially conservative record without more funds. Please help any way that you can. \$100 will pay for over 1,000 quality campaign handouts. \$250 will buy 100 yard signs. \$1,000 will buy several quality radio spots.

DONATE NOW

It's also time to start exposing these fabrications for what they are. There are two ways that you can help right now. Send a letter to the editor of all the local papers, we can help if you need it, and go to <u>freedonwerksforgmerica.org</u>. Give an honest rating of me and my opponent. This will continue to help bring national attention to the campaign.

The link below gives details on the full package of drunken driving bills I supported. It is a comprehensive array of bills that strengthened laws and penalties against drunk drivers, snowmobilers, boaters and operators of off-road vehicles. (SB 1134, HB's 5160, 4921, 4789, 4794, 4795, 4684, and 4289.) I am not ashamed of my record. Is Fred Upton ashamed of his?

http://michiganvotes.org/SearchVotes.aspx?EntityID1=1482&CategoryID=0&Keywords=drun k&StartDate3=1762F1%2F2007&EndDate3=12%2F31%2F2008&CVN=10000&Results=50&op=Search

Sincerely.

Jack Hoogendyk

JACKFORMICHIGAN.COM

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SECTION AND . 1

To:

Sent: Thursday, June 7, 2012 8:35 AM

Subject: Gun Owners of America Endorses Jack. How About You?



Fellow Conservative,

We are pleased to announce that Gun Owners of America has endorsed our campaign! GOA has been described as the only "no-compromise gun lobby in Washington." I am proud to have GOA's support because I am a no-compromise second amendment supporter. To read the full endorsement, click here.

My opponent hes veted to <u>restrict gun rights</u> more than once. I bave a commitment to stand strong for your second amandment right to bear arms and to protect your person and property. This endorsement affirms that commitment.

I would like to go to Washington and be one more voice for your second amendment rights. Will you help me get there? I need your financial support. No candidate will stretch a dollar further than we will, but campaigns still cost money. We need to print literature, put up yard signs and use the media to get our message of limited government and more liberty out to the voters. Please help us get that done!

Please click the button below to make a generous contribution of \$35, \$100, even \$250 to the Hoogendyk for Congress campaign.



Additional ways you can help us spread the word:

Endorse here



"Like" us on Facebook



Follow us on Twitter

Rate the candidates at Freedomworks.org

We are now just 8 weeks from the primary and my opponent is hammering us mercilessly with negative and untrue mailers. Help me fight back with my positive message of "Empowering the people by restraining the government" by making a generous donation on line today,



or send your donation to:

Hoogendyk for Congress 8607 W'R Ave Kalamazoo, MI 49009

Sincerely,

Jack Hoogendyk

JACKFORMICHIGAN.COM

Hoogendyk for Gongress | 8607 W R Ave. | Kalemazo

Paid for by Hoogendyk for Congress

To:

Sent: Wednesday, June 13, 2012 3:27 PM Subject: Is He Spending Too Much



Fellow Conservatives.

If you are looking for someone in Congress to hold accountable for the massive growth of government, look no further than Fred Upton. We expect Democrats to vote for more spending, bigger government, more earmarks and debt, but Republicans? Surely not!

Some may think Mr. Upton has become more conservative lately, but not according to the Heritage Action website. The Congressman has a stellar 49% rating! But, this is just a continuation of his long record of spending and growth. Two votes in particular demonstrate his penchant for hig government.

In 2009 Mr. Upton granted newly inaugurated President Barack Obama two early victories.

- He was one of 16 Republicans to vote for the Pelosi/Obama Omnibus spending bill. It included over 9,000 earmarks, worth over \$7 billion. It was described this way by the gop.gov website: "The \$32 billion increase represents the largest one-year hike in annual appropriated spending percentage since the Carter administration, with the exception of funding immediately after September 11th. And since many of these programs and agencies received funding in the recent "stimulus," the combined increase is \$301 billion or 80% over Fiscal Year 2008."
- He was one of only 40 Republicans to vote with House Democrats to pass a bill that more than doubled spending on the State Children's Health Insurance Program (SCHIP), raising taxes to pay for it. This bill covered pregnant women and children up to 300 percent of federal poverty level, and did not require HHS to prioritize poor children. It was, until Obamacare, perhaps the largest expansion of national health care in history. Here is the vote for HR 2, January 14, 2009.

Lately, Mr. Upton is having an identity crisis. Despite his liberal record, he is now trying to pass himself off as a "fiscal conservative." Just look at the post eards he is sending out. But, these two votan and his Heritage report card, tell the real story.

This is exactly what is wrong with Washington. It is loaded with career politicians like Fred Upton, (36 years in Washington, 26 as a member of Congress), who are not thinking about the next generation, but the <u>next election</u>. These "lifers" spend too much of your money and have too much power.

It is time to send them home and replace them with mal conservatives with a steel spine and the will to say "Stop the Spending!" I am applying for the job.

I need your vote, but I also need your financial support right now. Can you afford \$100, \$50 or \$20 today to help us print the palm cards and yard signs to get the word out that there is an alternative?



I am counting on your support. With your help we will do this! Sincerely.

Jack Hoogendyk

JACKFORMICHIGAN.COM

To:

Sent: Wednesday, June 20, 2012 1:19 PM Subject: Order your yard sign today!

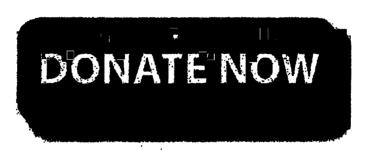


It's time to "sign-up" for Hoogendyk!

Conservative friends:

We are ordering signs and will have them available within a couple weeks. Would you like a sign for your yard? There is no easier way to help our campaign get the word out and drive up our name identification. We will have two sizes: standard, 11" x 28", and large, 24" x 48". If you live on a corner or busy street, you may want a large sign.

Please <u>click here</u> and let us know if you would like a sign. You can help us by making an online donation to the campaign. \$10 buys four standard size yard signs. It pays for 125 pieces of literature. \$50 buys one quality radio spot. Help us by making an online donation now.



Additional ways you can help us spread the word:

Endorse here



Like us on Facebook:



Follow us on Twitter:

Rate the candidates on Freedomworks.org

Thank you for your support of our campaign! Sincerely,

Jack Hoogendyk

JACUFC TMITHIGAN.COM

Serre RAM | Kalemetro, MI 48008

To:

Sent: Friday, June 29, 2012 5:00 PM

Subject: Fred Upton: Another Vote, Another \$12B In The Hole



Upton Votes to Spend MORE Than We Take In

Votes against an amendment to hold highway spending to available revenue

Fellow Conservatives.

A couple weeks ago, voters in the 6th district received a very colorful flier in the mail that said, "Keeping America great starts with spending less than we take in. Fiscal conservative Fred Upton can help make this happen." The rhetoric sounds great. Unfortunately, his voting record does not match the rhetoric.

Just two weeks ago, Mr. Upton voted to keep spending on the highway bill \$12.5 billion more than what we will take in to pay for it. On June 7, "Congressman Paul Broun introduced a motion to instruct the conferees on the highway bill to spend only as much as the gas tax revenue brings in during FY2013. The gas tax revenue is projected to be \$37.5 billion, but Democrats and Republicans on the conference committee want to spend as much as \$50 billion to fund their mass transit projects and union level wages. This motion would have demanded from conferees that they keep spending levels to \$37.5 billion." More details here.

Alas, "fiscal conservative" Fred Upton voted no.

With America faoing trillion dollar annual deficits, and a \$16 trillion debt, we simply cannot afford this go along-get along spending attitude. It is time for real conservatives to go to Washington and tell the bureaucrats and special-interest lobbyists NO to their big spending plans. For the sake of your children and grandchildren, we need to put the brakes on spending. It will take a steel spine to say NO to the lobbyists and special interests. As your Congressman, with your support and prayers, I will do my best to stand for limited government so future

generations can have the same opportunities we've had. Please help us buy a few more signs and fliers so we can get the word out.



P.S. Our "Donation Sale" is still on until midnight June 30th. We have added a special "Five for Freedom" option. Can you afford \$5.00 by the end of the month? We want as many individual donors as possible to join our grass roots army. We are honored to have \$5.00. It buys two beautiful yard signs, or about 40 palm cards. Think how many people you can reach with just \$5.00. We hope you will join us! Thanks.



Sincerely,

Jack Hoogendyk

			:
JACKFORMICHIGAN.COM			
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To:

Sent: Saturday, June 30, 2012 6:06 PM

Subject: Last Chancel Donate Five for Freedom Before the End of the Quarter



Fellow Conservatives.

The big End of the Quarter Blowout Sale Ends at midnight tonight! We are looking for 50 more donors today! Can you help us? Any amount is welcomed.

Join us with a minimum "Five for Freedom" donation. Your five dollars will buy 2 yard signs; it will buy 50 to 60 palm cards. You can reach a lot of people with just five dollars. Please help us today, be one of our fifty newest grass roots supporters.



Every donation, of every size, is now 20% off!

Get the luxury of a \$2,500 maximum donation for only \$1,995!

Not your style? You can get the \$500 donation for just \$399!

On a budget? No problem! We have the \$100 model for a mere \$79.95.

Is the economy dragging you down? The \$25 donation is now only \$19.95.



We have seen an outpouring of help from every corner of the district. People are talking to their friends, knocking on doors, making phone calls, and addressing envelopes. It's been amazing! But we do need to print literature, make yard signs, and send lotters to voters to ask for their support. And that costs money. Sincerely,

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JACKFORMICHIGAN.COM	
ficoperity for Congress BRIT W R Ave. Kalemezco, MI 450	nd
	and the second
Faid for by Hoogerklyk for Congress	d lade:

To:

Sent: Monday, July 2, 2012 6:43 PM

Subject: Debate Tomorrow! Call in With Questions



Conservative Friends,

Tomorrow is the day! My second debate against Upton will begin at 3:00 PM and run until 4:00 PM. You can hear it on WKZO, 590 AM or 96.5 FM. You can also go online to www.wkzo.com to listen. All questions will come from the listeners - YOU.

You can help us out here. Think of some good questions for me or the Congressman. Then call them in to WKZO so that we have an oppurtunity to answer them. An open question format like this means that you will drive the tone of the debate. Get your questions answered - call them in tomorrow.

Once again, here is the information:

Debate #2

Time: 3:00-4:00 PM

Stations: WKZO, AM 590 and FM 96.5

Online: www.wkzo.com

Sincerely,



To:

Sent: Wednesday, July 4, 2012 9:06 AM

Subject: Sign UP!



Conservative Friends,

Thank you for the continued show of support over the last few months.

We couldn't have made it this far without your help.

One of the most often asked questions in the last couple months has been, "Do you have yard signs yet"? Well, the signs are here! It's time to show who you support.

If you've signed up for a sign, or even if you haven't, we've got them ready for you. You can pick yours up today at one of our "warehouse" locations around the district. If you can't make it to one of these locations, or need us to deliver, just send us an email and we'll get one out to you. Pickup Locations (Special thanks to these folks for helping):

Allegan County

Rusty Dutkiewicz

Dan Groh

Berrien County Janet Blazen

Cindy Duran

<u>Cass County</u> Wally Berndt **Dr. Scott Davis**

Kalamazoo and VanBuren County Jack Hoogendyk

Saint Joseph County Reggie Chapman

If you would like to help distribute signs, just email <u>Steve</u> or <u>Brandon</u>. As always, if you can help with a financial contribution it is greatly appreciated.

DONATE NOW

Or send your contribution to:-Hoogendyk for Congress 8607 W R Ave Kalamazoo, MI 49009

Have and amazing and Happy Independence Day!!!

Sincerely,

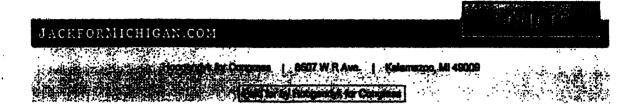


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-	amined this Report and to	•	owledge and	belief it is tro	ue, correct and	complete.
Type or Print Name of Signature of Treasurer			[Electronically i	Filedj D	ate 07 M	/ D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	alse, erroneous, or incomple	ete Information may	subject the per	son signing t	his Report to the	e penalties of 2 U.S.C. §437g.
Office Use Only						FEC FORM 3 (Revised 92/2003)

SUMMARY PAGE

FEC Form 3 (Revised 02/2003)

of Receipts and Disbursements

PAGE 2 / 41

Write	or Type	Comm	ttee Na	ıme	
HO	OGE	NDYK	FOR	CONGR	RESS

2012 Report Covering the Period: From: To: **COLUMN A COLUMN B** This Period **Election Cycle-to-Date** Net Contributions (other than loans) (a) Total Contributions 76798.44 76798.44 (other than loans) (from Line 11(e)) (b) Total Contribution Feffunds 0.00 0.00 (from Line 20(d)) (c) Net Contributions (other than loans) 76798.44 76798.44 (subtract Line 6(b) from Line 6(a)) 7. Net Operating Expenditures (a) Total Operating Expenditures 38708.98 38708.98 (from Line 17) (b) Total Offsets to Operating 0.00 0.00 Expenditures (from Line 14)..... (c) Net Operating Expenditures 38708.98 38708.98 (subtract Line 7(b) from Line 7(a)) Cash on Hand at Close of 43413.03 Reporting Period (from Line 27)..... 9. Debts and Obligations Owed TO the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) 10. Debts and Obligations Owed BY the Committee (Itemize all on 4100.00 Schedule C and/or Schedule D)

For further information contact:

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

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** ? DE	PAGE 3 / 41	
FEC Form 3 (Revised 12/2003)	of Receipts	PAGE 3741
Write or Type Committee Name		
HOOGENDYK FOR CONGRESS		
Report Covering the Period: From: 01	01 2012 To); (03 ; 31 ; 2012
I. RECEIPTS	I. RECEIPTS COLUMN A Total This Period	
. CONTRIBUTIONS (other than loans) FROM:		
(a) Individuals/Persons Other Than Political Committees	encontrata in est processiva e esperante e e esta en esta esta e e esta e e en esta en el entre e en esta en e	and the second of the second o
(i) Itemized (use Schedule A)	58397.84	58397.84
(ii) Unitermized	18400.60	18400.60
(iii) TOTAL of econtributions from individuals	76798.44	76798.44
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs)	0.00	0.00
(d) The Candidate	0.60	0.00
(e) TOTAL CONTRIBUTIONS	·	•
(other than loans) (add Lines 11(a)(ii), (b), (c), and (d))	76798.44	76798.44
TRANSFERS FROM OTHER	0.00	0.00
AUTHORIZED COMMITTEES		in Amsterdam Contact Contact
(a) Made or Guaranteed by the	0.00	100.00
	0.00	0.00
(c) TOTAL LOANS	And the state of t	- A right to be not described to the superior
(add Liones 13(a) and (b))	0.00	100.00
OFFSETS TO OPERATING EXPENDITURES		for explorately sixteen of the defendant formal for
(Refunds, Rebates, etc.)	0.00	0.00
OTHER RECEIPTS	1308.42	1308.42
(Dividends, interest, etc.)		www.dandhaday.in.dh.dh.dhadhadhadh
11(e), 12, 13(c), 14, and 15) (Carry Total to Line 24, page 4)	78106.86	78206.86

of Disbursements

DETAILED SUMMARY PAGE

	FEC Form 3 (Hevised 02/2003)		
	II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Election Cycle-to-Date
17. OP	ERATING EXPENDITURES	38708.98	38708.98
	NSPERS TO OTHER	0.00	the section of the se
	N REPAYMENTS: Of Loans Made or Guaranteed	manuscripturas productivas de la companya del companya de la companya de la companya del companya de la company	for all the second seco
(-7	by the Candidate	0.00	to mais constant disconstant di a minimilia di familia malitanti di mandi d
	Of All Other Loans TOTAL LOAN REPAYMENTS	0.00	0.00
	(add Lines 19(a) and (b))	0.00 j	0.00 to motion with real manufactured to a real model and analysis
	FUNDS OF CONTRIBUTIONS TO: Individuals/Persona Other	0.00	o.00
	Than Political Committees	The state of the s	to a shouse in a shouse in the first of the second
(b) (c)	Political Party Committees Other Political Committees	0.00	0.00
	(such as PACs)		
(d)	TOTAL CONTRIBUTION REFUNDS (add Lines 20(s), (b), and (c))	0.00	0.00
21. OTh	JER DISBURSEMENTS	0.00	84.85
	TAL DISBURSEMENTS I Lines 17, 18, 19(c), 20(d), and 21)	38708.98	38793.83
	III. CASH SU	IMMARY	
23, CAS	H ON HAND AT BEGINNING OF REPOR	TTING PERIOD	4015.15
24 TOT	AL RECEIPTS THIS PERIOD (from Line 1	16, page 3)	78196.86
25. SUB	TOTAL (add Line 23 and Line 24)		82122.01
26. TOT	AL DISBURSEMENTS TNIS PERIOD (from	m Line 22)	38708.98
27. CAS	H ON HAND AT CLOSE OF REPORTING	PERIOD	43413.03
(sub)	ract line 20 boxt line 25)		In the state of th

EXHIBIT G

PAGE 1 / 44

FEC FORM 3	AND	ORT OF R DISBURS An Authorized C	EMENT:	_		Office Use Only	<u>, </u>	
1. NAME OF COMMITTEE (in		PRINT ▼	Example: If typi over the lines.	ing, type	12FE4M			
ADDRESS (number and Check if different than previous reported. (A	d street) Referent asty KALAM	R AVE				49009	-)))
C C0047932	SATION NUMBER V	3. IS THIS REPOR	5 5	W OR	STATE AMEN	.	NTE ♥ DI	ISTRICT
(a) Quarterly Re April 15 July 15 October January	PORT (Choose One) sports: Quarterly Report (Q1) Guarterly Report (Q2) 15 Quarterly Report (Q3) 31 Year-End Report (Q3) don Report (TER)	(23) Election	General (30	(12C) (12C) port for the:	General Special	(12S) v in ti Stat	Specia	
5. · Covering Period	M M / 01	° / Y 2012	through	06	′ 530°.	2012]	
I certify that I have ex	•	nd to the best of my	/ knowledge and	belief it is t	rue, correct ar	nd complete.		
Signature of Treasurer			[Electronically	<u></u>	Date 07	1 12 1	New-done.	12 12
NOTE: Submission of f	alse, erroneous, or inc	omplete information m	ay subject the pe	rson signing	this Report to	the penalties of	2 U.S.C.	§437g.

L	Office Use '-' Only				FEC FORM 3 (Revised 02/2003)	_
FE5AN018						

SUMMARY PAGE

FEC Form 3 (Revised 02/2003)

of Receipts and Disbursements

PAGE 2 / 44

		or Type Committee Name DGENDYK FOR CONGRESS		
R	epor	t Covering the Period: From:	04 01 2012 To	o: 06 30 / 2012
_			COLUMN A This Period	COLUMN B Election Cycle-to-Date
6.	Net	Contributions (other than loans)		
	(a)	Total Contributions (other than loans) (from Line 11(e))	43836.45	120634.89
	(b)	Total Contribution Refunds (from Line 20(d))	0.00	0.00
	(c)	Net Contributions (other than loans) (subtract Line 6(b) from Line 6(a))	43836.45	120634.89
7.	Net	Operating Expenditures		
	(a)	Total Operating Expenditures (from Line 17)	53519.35	92228.33
	(b)	Total Offsets to Operating Expenditures (from Line 14)	0.00	0.00
	(c)	Net Operating Expenditures (subtract Line 7(b) from Line 7(a))	53519.35	92228.33
8.		h on Hand at Close of orting Period (from Line 27)	33780.13	
9.	the	ts and Obligations Owed TO Committee (Itemize all on	0.00	
 10.	Deb the	ts and Obligations Owed BY Committee (Itemize all on edule C and/or Schedule D)	4100.00	·

For further information contact:

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 600-424-9530 Local 202-694-1100

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DETAILED SUMMARY PAGE

of Receipts

PAGE 3 / 44

FEC Form 3 (Revised 12/2003)
Write or Type Committee Name

HOOGEN	NDYK	FOR	CONGRESS	ì

Report Covering the Period: From: 04 01 2012 To: 06 30 2012

		I. RECEIPTS	COLUMN A Total This Period	COLUMN B Election Cycle-to-Date
11.	CO	NTRIBUTIONS (other than loans) FROM:		
	(a)	Individuals/Persons Other Than		
	•	Political Committees	20210.92	and the second of the second o
		(i) Iternized (use Schedule A)	20210.02	78608.76
		(ii) Uniternized	9125.53	27526.13
		(iii) TOTAL of contributions	Security and the second control of the secon	Bringserbert 2 - van Stellerser Herstellerser Stellerser Stellerse
		from Individuals	29336.45	106134.89
	(b)	Political Party Committees	0.00	0.00
		Other Political Committees		
		(such as PACs)	14500.00	14500.00
	(d)	The Candidate	0.00	0.00
	(e)	TOTAL CONTRIBUTIONS		
		(other than loans)	1000 10	handarden et andre all andre all andre all andre all andre all and a second a second and a second a second and a second an
		(add Lines 11(a)(iii), (b), (c), and (d))	43836.45	120634.89
12.	TRA	WSFERS FROM OTHER	International control of the second	karatus demakaratus eta erakus paratus demakaratus
	ΑU	THORIZED COMMITTEES	0.00	0.00
12	LOA	ANC.	·	
13.		Made or Guaranteed by the		
		Candidate	0.00	100.00
	_		0.00	0.00
	, -	All Other Loans TOTAL LOANS		London Sanda and London Sanda and London
	(c)	(add Lines 13(a) and (bil)	0.00	100.00
			heralesedenstheatensterativativativations	in any a transmitter and the contract of the c
14.		SETS TO OPERATING		
		PENDITURES	0.00	0.00
	(nei	unds, Rebates, etc.)		
15.	ОТН	IER RECEIPTS	Industrial Control	
	(Divi	dends, interest, etc.)	50.00	1358.42
16.		AL RECEIPTS (add Lines		Source and section of the section of
), 12, 13(c), 14, and 15) ry Total to Line 24, page 4)	43886.45	122093.31

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DETAILED SUMMARY PAGE

FEC Form 3 (Revised 02/2003)

of Disbursements

PAGE 4 / 44

		COLUMN A	COLUMN B
	II. DISBURSEMENTS	Total This Period	Election Cycle-to-Date
17.	OPERATING EXPENDITURES	53519.35	92228.33
8.	TRANSFERS TO OTHER AUTHORIZED COMMITTEES	0.00	0.00
9.	LOAN REPAYMENTS:		
	(a) Of Loans Made or Guaranteed by the Candidate	0.00	0.00
	(b) Of All Other Loans	0.00	0.00
	(c) TOTAL LOAN REPAYMENTS (add Lines 19(a) and (b))	0.00	0.00
0.	REFUNDS OF CONTRIBUTIONS TO:		
	(a) Individuals/Parsons Other Than Political Committees	0.00	0.00
	(b) Political Party Committees	0.00	0.00
	(c) Other Political Committees (such as PACs)	0.00	0.00
	(d) TOTAL CONTRIBUTION REPUNDS	lessi minuskerdandundundundundundundund	
	(add Lines 20(a), (b), and (c))	0.00	0.00
1.	OTHER DISBURSEMENTS	0.00	84.85
	TOTAL DISBURSEMENTS (add Lines 17, 18, 19(c), 20(d), and 21)	53519.35	92313.18
	III. CASH SU	IMMARY	
3.	CASH ON HAND AT BEGINNING OF REPOR	TING PERIOD	43413.03
4	TOTAL RECEIPTS THIS PERIOD (from Line	H6, page 3)	43886.45
5.	SUBTOTAL (add Line 23 and Line 24)		87299.48
3.	TOTAL DISBURSEMENTS THIS PERIOD (from	n Line 22)	53519.35
	CASH ON HAND AT CLOSE OF REPORTING		

...

EXHIBIT H



(Screen Capture Of Jack For Michigan Website, Captured 7/10/12)



Dear Friend.

Let's start with the bad news.

Congressman Fred Upture isn't the conservative he partrays himself to be.

He claims he is a conservative like us, but during his 25 years in Congress, Upton has repeatedly supported liberal policies that have hal to the halloming size of government, trillions in new debt, billions in wasteful government spending, and opened the door to Obumucare.

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Is that the kind of "conservative" leadership we need in Washington today?

It would be impossible for any real, true conservative to support the Ohama Administration's big spending, big government, job-killing agenda but that's exactly what Ired Upton has done.

- Upton voted FOR Obama's budget that increased spending by \$32 billion and funded over 9.000 earmarks.
- Upton voted <u>FOR</u> the Wall Street bailout, the mortgage industry bailout, and the government takeover
 of General Motors.
- Upton helped spearhead the "Cash for Clunkers" program that cost taxpayers \$24,000 for every car sold.
- Upon EVEN sponsored the bill to ban the incandescent light bulb.

Ready for the good news?

We can put a stop to Fred Upton's 25-year legacy of big spending and big government.

We can send a <u>real construction</u> to Washington who will fight for more accountability, smaller government, and greater fiscal responsibility.

Will you contribute \$25, \$50, \$100 or \$250 or more today to our campaign to help restore our conservative principles in Washington?

My core values, which led to my proven conservative record, came from my immigrant parents who sold everything they owned to pay their passage with their four children to America, the land of liberty. They found

that liberty, and prosperity in the freest nation on earth. Those freedoms are rapidly being croded by an ever expanding federal government. As an experienced businessman, a man of faith, and committed husband, father, and grandfather, I believe we must act today to saye America, protect our children and grandchildren's features, and preserve our God-given right to life and liberty and property for-generations to come.

Your contribution today of \$25, \$50, \$100, or \$250 or more will help me remain a leader in the fight to preserve and protect one core conservative principles.

In the Michigan legislature, I built a solid record as a trusted conservative, working to protect our families, our wallets, and our jobs, and was twice named the "must conservative" lawmaker in the state.

عارين

- · I consistently vote against tax increases and was a tax pledge signer.
- I sponsoæd and fought to pass the Taxpayee Bill of Rights.
- I was one of just four legislators to vote against a \$1.4 billion spending increase following a \$1.5 billion tax increase.
- I worked to limit the size and scope of government, including creating a part-time legislature, increasing transparency, and requiring all government agencies to post their budgets and spending online for taxpayer review.

I need your assupert today to being my conservative record to Washington, to stop m-called "conservatives" like Fred Upton from advancing the liberals' agenda and start putting texpayers first.

Will you contribute \$25, \$50, \$100, or \$250 or more today? No penny will be wasted, no contribution to small.

Please join me in the fight to restore our conservative principles in Washington. It's a cause I am dedicated to, not as a career politician, but as a father, grandfather, businessman, Michigander, and like my father, proud American and a true conservative.

Sincerely,

Jack Hoogendyk

P.S. Your contribution inday of \$25, \$50, \$100, or \$250 or more will help me remain a leader in the fight to preserve and protect our core conservative principles. I'm counting on your support today to bring my conservative record to Washington, to stop so-called "conservatives" like Fred Upton from advancing the liberals' agenda and start putting taxpayers first. Thank you.

Jack - I want to help you defeat Fred Upton and his 25 years of big spending and big government.

	lack	and the state	A street of street	ank I would the to the contribution of any and an angel and and an angel and an angel and an angel and an angel	4.00	
000'5\$ 🗆	7005, 2 \$ □	1,000	S250			Other. \$
	Plea	se make chacks	payable to Hoo	Please make chacks payable to Hoogendyk for US Congress.	ngress.	
J Make Phone Calls J Display A Yard Sign J Volunteer At An Event		ate at this time, but still we I walk Door To Door I Blog For Jack I Help With Mailings	nt stil would lii r To Door sick Mailings	I cannot donate at this time, but still would like to help with your campaign by: ☐ Walk Door To Door ☐ Blog For Jack ☐ Help With Mailings	your campaign by: Host A Meet & Greer Subinit A Letter To The Editor	r. Greet To The Editor
Credit Card Information:	□ Visa	☐ MasterCard	□ Discover	C Amedean Papress	ress Amount \$_	nt 45
Credit Card Number:	j	·	Z.	Expiration Date:	SS:	į.
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City:	İ		State:		Zp:	
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Home Phone:			Office Phone:	ine:	i	
Occupation & Employer:	yer:					

Paid for by Hoogenoyk for US Congress



Pears Pluce Stamp Hem

EXHIBIT L

From:

Jack Hoogendyk

Date sent

07/24/2012 10:07:00 am

Subject:

Help Cook up a Victory for Jack!

-Principle

Is this email not displaying correctly? View it in your browser.



Help Cook Up a Victory for Jack!

Stock your kitchen and raise funds for Jack Hoogendyk. Minde Artman, Independent Pampered Chef Consultant, has an Online Pampered Chef Show open. Minde will donate a portion of her commission equal to 15% of the pre tax and shipping sales to Jack's campaign.*

Simply go to the website <u>www.pamperedchef.biz/mindeartman</u>. Click the "Shop Online" button and enter Jack as your host.

There are more than 400 high quality kitchen tools from which to choose and more than 200 products cost \$20 or less, so there is sure to be something to fit everyone's budget, whether buying for yourself or gifts for celebrations.

Special offers:

- Reduced \$4.75 flat shipping rate, if you are willing to pick up your purchase in Schoolcraft at Minde's home, or in Kalamazoo at Jack's home. If you choose the reduced rate, be sure to include your phone number to arrange for pick up in early August. You can choose the direct shipping option, with rates determined by how much your purchase, and receive your order at your home.
- FREE Ice Cream Scoop with a \$60 pre tax and shipping purchase. With that \$60 purchase, \$9 will also be donated to Jack's campaign which will help purchase 4 yard signs or contact 14 voters.
- If you book a show for August or September, Minde will donate an additional \$10 to the campaign.
- All funds will go to meet our \$10,000 goal to contact every voter one

more time before the election.

Browse online today and remember to place your order by Saturday. July 28, so we can help Jack in the final stretch before the primary.

If you have any questions, email Minde at

*Note this is not an endorsement from or partnership with The Pampered Chef Company. Minde Artman, Independent Pampered Chef Consultant, is donating from her own personal income.

Contributions are not deductible for federal income tax purposes. Corporate checks and contributions from foreign nationals are prohibited. Federal law requires us to report the name, address, occupation and employer of any donor whose aggregate contributions total in excess of \$200 per calendar year.

